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Badminton Asia is the governing body of the badminton sport in Asia under the flagships of Badminton World Federation (BWF).

Badminton Asia is currently represented by 43 member associations from 5 sub-regions all across Asia. The 5 sub-regions recognised under the Badminton Asia Strategic Plan 2013 – 2016 are:
- East Asia
- South East Asia
- West Asia
- Central Asia
- South Asia

As the governing body, Badminton Asia focuses on promoting, managing and developing the sport in Asia in principles of specificity and universality.

**BADMINTON ASIA REBRANDING**

"Smash the World"

The logo portrays the dynamic motions of a shuttlecock that sits gracefully on an oval shape which also represent the attributes of Badminton as a growing & favorable sport in Asia, and strives to push Asia as the best in the world.

The dynamic expression of Asian culture represented as brush strokes which derive from the shuttlecock in motion and the orange to red gradient depicts the burning spirit of badminton player.

**OPERATIONS HEADQUARTERS**

Unit 1016, 10th Floor ( Lift Lobby 3), Block A, Damansara Intan Business Park, Jalan SS20/27, 47400, Petaling Jaya, Selangor, MALAYSIA

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admin@badmintonasia.org
MESSAGE FROM
ANTON ADITYA SUBOWO
President, Badminton Asia

Dear Presidents, Colleagues and Friends,

It has been more than a year since we embarked on the new era for Badminton Asia and 2016 has been an exciting year for all of us. The successful implementation of the new look and branding in our events, programmes and activities has brought a new light of passion in us all. It has been our pledge to serve all our members and we are working on a holistic approach to bring the sport of Badminton within the reach to all members and into a similar level of playing field.

Last year we talked about our dreams. We dream big but must start with small steps to take off. In turning our dreams into reality, Badminton Asia’s Strategic Plan 2016-2020 will be our torch in guiding us to our vision. Although hard work and determination are the necessities to implement what we intend to do and achieve, the fundamental key lies amongst us, which is to function as one cohesive unit.

On this General Meeting, as the highest body in Badminton Asia, let us share our ideas and decide on what is best for all of us. We are assembled here today not just to represent ourselves and our member associations, but because we are committed and acknowledge our role and the importance of coming together as one organization, standing for one common goal and the responsibility that lies for our future.

We are Badminton Asia and WE MUST BE UNITED AND CONNECTED.

Thank you and with most sincerity.

ANTON SUBOWO
President Badminton Asia
EXECUTIVE COMMITTEE MEMBERS

Mr. AntoN Aditya SuBowo
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a.subowo@badmintonasia.org

Mr. Hong Ki Greg Kim
Secretary-General
g.kim@badmintonasia.org

Mr. Jassem kanso
Treasurer
j.kanso@badmintonasia.org

Dr. AkiHesH Das GuptA (DeceaseD)
Vice President
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Mr. Kim Jong soo
Vice President
j.s.kim@badmintonasia.org

Mr. Hideo Takahashi
Vice President
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Mr. Lu Gang
Vice President
l.gang@badmintonasia.org

Tan Sri Dr. MohAmeD Al AmIn BiN Hai Abdul Majid
Vice President
h.aalmarri@badmintonasia.org

Mr. SuraJ Dandeniya
Vice President
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Mr. Ali Almarri
Vice President
a.arri@badmintonasia.org
BADMINTON ASIA is currently represented by 43 member associations from 5 sub regions all across Asia.

**WEST ASIA**
- Bahrain
- Iran
- Iraq
- Jordan
- Kuwait
- Lebanon
- Palestine
- Qatar
- Saudi Arabia
- Syria
- United Arab Emirates

**EAST ASIA**
- China
- Chinese Taipei
- DPR Korea
- Hong Kong China
- Japan
- Korea Republic
- Macau China
- Mongolia

**SOUTH ASIA**
- Afghanistan
- Bangladesh
- Bhutan
- India
- Maldives
- Nepal
- Pakistan
- Sri Lanka

**SOUTH EAST ASIA**
- Brunei
- Cambodia
- Indonesia
- Laos
- Malaysia
- Myanmar
- Philippines
- Singapore
- Thailand
- Timor Leste
- Vietnam

**CENTRAL ASIA**
- Kazakhstan
- Kyrgyzstan
- Tajikistan
- Turkmenistan
- Uzbekistan
Mastora Arezo

President:
Afghanistan, Part 16, Kabul, Afghanistan.
c/o National Olympic Committee of Badminton Federation of Afghanistan (Afghanistan)

Contact:
arash gharman

Position:
- Head of Badminton Federation of Women of Asia and Member of Executive Board of Asia Badminton Federation
- Member of Executive of Afghanistan National Olympic Ambasador of sport in Afghanistan
- President of Afghanistan Badminton Federation (2012 to present)
- Director at Arizo Gitee Logistics Company (AGLC) (2011 to present)
- Founder at "Voice of Sport" Weekly Magazine (March 2010 to May 2014)
- Head of Women Section at National Volleyball Federation (2010 to 2012)
- national volleyball player (2006 to 2012)
- Marketing Manager at Youth Media Group (2007 to 2009)

Education:
- 2007—2014 — Faculty of Economics, Begram University, Bachelor in Economics
- 2007-2009, Diploma in Business Administration, AWRC Institute – Kabul, Afghanistan
- 2007—Graduated from Rahman Meena High School, Kabul, Afghanistan

General Information:
I was born in a small educated middle class family, with 10 members. I did my primary school amidst with bad situation I went to college in Afghanistan during the golden era till to 2008. Since I was the eldest daughter in family, I had to work to support my parents. I joined Noreen TV as Sport Show Producer and TV announcer. It was difficult to work during the day and also study, but still it didn’t stop my passion for study. Thus, I followed my higher education as work—study programs and did my diploma in Business Administration in 2007 and finished my undergraduate studies in 2009.

When I was in college I was eager to work with Sports Federation, organization, or committees. I started my first job with National Volleyball Federation as head of women section from 2010 till 2012. At the same time, I was working closely with Badminton Federation and this was a pathway that later I nominated myself as the president of Badminton Federation. Thereafter, I am attached to badminton and I love to pursue my career at the same area.

During my work with badminton federation I have achieved the followings:
- Held National team selection matches
- Participation in all grand assemblies of BAC and BWF
- Opening of more than 10 new places for badminton practice increasing from 4 to 14 gyms for badminton practice
- Increasing the number of players from 100 to almost 100
- Extension of badminton to eight provinces
- Institutionalising badminton by establishing board of directors and juries committee
- Participation of athletes in international matches

Goals Ahead:
- Expansion of badminton to all over Afghanistan
- Turning badminton to main sports like football, taekwondo, and cricket
- Invite coaches to enhance capabilities of Afghan National teams
- Training of players to participate in international matches

Shaikh Hussam Bin Isa Al-Khalifa

Date of birth: October 8th, 1960

Profession
- Member of the Bahrain Royal Family
- Government Official

Involvement in Badminton
- Federation President since 2006
- Active Squash player for many years

ACHIEVEMENTS BY BAHRAIN BADMINTON & SQUASH FEDERATION IN 2016

International Tournaments and Events
- The Hosting and Organisation of two international professional tournaments
  - The Bahrain International Challenge 2016
  - Running developments courses such as Shuttle Time Bahrain and National umpire’s course.

Player Achievements
- Winning two Silver Medals and one at the Arab U19 Championships in Algeria 2016.
- Participating at the World Junior championship 2016.
**ABDUL MALEK**

**Date of Birth:** 31/12/1959  
**Profession:** Secretary, Local Government Division, Ministry of Local Government/Rural Development and Co-operatives  
**Term of Service as President:** 07/05/2015

**Involvement in Badminton:**
As administrator 2 years and as amateur player 30 years. Years of involvement (either as a coach, player, administrator, council etc.)

**Administration:**
Since the no of players and no of tournaments increased the administrative job enhanced.

**YOUR ASSOCIATION’S ACHIEVEMENT IN 2016:**
We have a lot of potential players to build a Badminton nation, a group of enthusiastic administrative staff always desire to work hard for Bangladesh Badminton. We have been organizing Bangladesh International Series, International Challenge and International Junior for Last 6 Years. Shuttle time kicked off this year with great help from Australia Badminton and Sport Matters. Besides that we organize National Championship Junior and Senior, National first and second division league, School Badminton Championships, Summer Open, age based tournament, Veteran tournament to make Badminton Popular in Bangladesh as well as would with limited resources and unlimited challenges.

Bangladesh has produced one BWF certified Umpire and three BA accredited umpires those who are conducting tournaments including super series. Bangladesh produces BWF level 2 and level 1 coaches and Tutors for BWF Level 1 and Shuttle time. We have organized Regional umpires Course, Regional Players training camp, Regional Coaches Clinic several times as a regional development center supported by Badminton Asia and BWF.

**BHUTAN**

**SONAM KARMA TSHERING**

**Date of Birth:** 14th November 1974  
**Profession:** Sports Administrator  
**Involvement in Badminton:** As Sports Administrator

**YOUR ASSOCIATION’S ACHIEVEMENT IN 2016:**

**A) PLAYERS:**
The federation is in a position to nurture good number of national players, whereby few players were given intensive coaching to participate in the South Asian Games, which was held in the month of December 2015. The result from SAG was very effective and the federation is gearing for more exposure of our athletes by requesting the government to sanction more fund. Further other athletes were also given regular coaching throughout the calendar. Gradually gearing to uplift the standard of the players to participate in the international tournaments. With the participation in the South Asian Games, it was an eye opener for both players and the federation, where there is a need of more exposure and talent to compete with the international athletes. Therefore, the Federation is aiming to have an elite permanent national players, so as to gain popularity in the game of Badminton and in a position to compete in the International games and competitions.

**B) ADMINISTRATION:**
Upon the appointment of General Secretary, the federation revived its administration work and the progress of administration work enhanced by making good relations with the stake holder within the country and also with BWF and BAC. The AGM’s of BAC and BWF were attended by him so far and the development of badminton in Bhutan progressed drastically. Though the fund is very limited, the success in the development of badminton in the country is overwhelming. With the help and support of BAC, numerous programs were conducted to achieve the required goal of the federation.

**C) EVENTS:**
In the events category the federation normally conducts two to three major events in the financial year. The other regional events were conducted by the Sports Associations in consultation with the federation. The technical support is given by the Federation. In the year the Federation conducted National Open Championship and Under 19 Championship.
**BRUNEI DARUSSALEM**

**HAJI ANTIN BIN AHAD**

Date of birth : 12th July 1947
Profession : Educator & President of Malay Teachers Association Brunei Darussalam
Involvement in Badminton : Administrator & Council for 30 Years

**TECHNICAL OFFICIALS:**
Actively involved in assisting NGOs and Government Departments in running the tournaments that the organized.

**CAMBODIA**

**LT. GENERAL LY KOSAL**

Date of birth : May 19, 1959
Profession : Deputy Director General of Logistics & Finance; and Director of Financial Department, ministry of national defense.

Involvement in Badminton : President since 2004

**YOUR ASSOCIATION’S ACHIEVEMENT IN 2016**
Currently there are 26 clubs officially registered with our federation totaling to 630 players. Annually organizes President Cup and Championship. Cooperating with BAC to conduct shuttle time or coach level 1 course each year. Sending players for camp-training in Malaysia and participating in tournament with neighbouring to improve performances and learn fresh knowledge and experience.

**CONTACT:**

**BRUNEI DARUSSALEM (BRU)**

Brunei National Badminton Association
11th Floor, Bangunan PGGMB, Jalan Kianggeh, Bandar Seri Begawan, BS 8111, Brunei Darussalam.

President : Antin Bin Ahad
General Secretary : Haji Jamal Bin Haji Kahar
Contact Person : Mohd Musta Zuno Kartono Bin Hj Ali

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CHINA

CAI ZHENHUA

Date of birth : 3rd September 1961
Profession : President of Chinese Badminton Association

SPORT CAREER
1978-1985 Member of China National Table Tennis Team
1985-1989 Head Coach of Italian Table Tennis Team
1989-1991 Coach of China National Table Tennis Men's Team
1991-1997 Chief Coach of China National Table Tennis Men's Team
1997-2004 Head Coach of China National Table Tennis Team

SOCIAL ASSIGNMENT
2005 Board Member of International Table Tennis Federation
2006 Vice President of Chinese Olympic Committee
2009 President of Asia Table Tennis Union
2009 President of Chinese Badminton Association
2009 President of Chinese Table Tennis Association
2009 Vice President of Chinese Volleyball Association
2014 President of Chinese Football Association

ADMINISTRATION CAREER
1999-2002 Director of Table Tennis Department of Table Tennis and Badminton Administrative Center, General Administration of Sport of China
2002-2004 Vice Director General of Table Tennis and Badminton Administrative Center, General Administration of Sport of China
2004-2005 Director General of Table Tennis and Badminton Administrative Center, General Administration of Sport of China
2005-2007 Assistant to the Minister of General Administration of Sport of China
2007 Vice Minister of General Administration of Sport of China
2007 Alternate Member of the CPC Central Committee of
2012 Alternate Member of the CPC Central Committee of

CHINESE TAIPEI

CHENG, CHUIN LIANG

Date of birth : Jan 29, 1964
Profession : Sports management, marketing and construction

IN VolvEMent in BaDMinton
- President of Chinese Taipei Badminton Association (2009 - present)
- President of Chinese Taipei Olympic Committee (2014 - present)
- President of Taiwan Sport Federation Badminton Committee (1998-2008)
- President of Yilan County Sport Federation Badminton Committee (1990-1998)

ACHIEVEMENT IN 2016
- Winner of Indonesia Open, WS
- Winner of Hong Kong Open, WS
- Winner of Dubai Superseries Finals, WS
- Winner of Dutch Open, MS
- Winner of Dutch Open, MD
- Winner of Chinese Taipei Open, MS
- Winner of Chinese Taipei Open, WS
- Winner of Vietnam Open, MD
- Runner-up Asia Junior, MS
- Host of Chinese Taipei Open
- Host of Chinese Taipei Masters

CONTACT CHINA (CHN)
Chinese Badminton Association (CBA)
No 4, Tiyuguan Road, Beijing 100061 P.R. of China.
President : Cai Zhen Hua
General Secretary : Lei Jun
Contact Person : Lei Jun

CONTACT CHINESE TAIPEI (TPE)
Chinese Taipei Badminton Association (CTBA)
Room 810, No 20, Chunchun Street, Taipei, Taiwan
President : Cheng Chui Liang
General Secretary : Chen Chih Yi
Contact Person : Beatrix Wu

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beatrixwu@gmail.com
Date of birth: 22 Feb 1959
Profession: President of Badminton Association of the DPR of Korea

DR. TONG WAI LUN

Date of birth: 22 Feb 1959
Profession: General Manager of a group of companies which engage in property development, chemicals trading and equities investment.

Involvement in Badminton:
- Vice President, Sports Federation & Olympic Committee of Hong Kong, China since 2014
- Member of Sports Commission, HKSAR Government
- Chairman of Community Sports Committee, HKSAR Government

Hong Kong Badminton Association Limited
- 2004 – present: Chairman
- 1997 – 2004: Vice-President
- 1996 – 1997: Honorary President

Badminton Asia Confederation
- 2001 – 2015: Honorary Treasurer
- 2001 – 2005: Vice-President
- 1996 – 2005: Finance Chairman

Achievement of Hong Kong Badminton Association (HKBA) in 2016:

Hong Kong Badminton Association hosted the YONEX-SUNRISE Hong Kong Open 2016 successfully and attracted a large number of visitor (24,380) to attend the event. Hong Kong players got the champion of Men’s Singles, Semi-Finalist of Women Singles and Mixed Doubles. During the Hong Kong Open, HKBA organized “International Badminton Stars Community Demonstration cum Fun Day” to promote community badminton with international stars from China and Malaysia. The response from the families and youth was fabulous.

In 2016, HKBA has been aggressively promoting badminton in Hong Kong. Throughout the year, HKBA hosted a total of 10 local major badminton competitions which include: Doubles League (with 5,820 players), Hong Kong Annual Championships (2,805 players), Hong Kong Youth Championships (1,623 players), Inter-school Team Championships (1,428 players) and Ladies Cup, etc. HKBA also organized a total of 654 school training courses with 10,074 students, 80 summer training classes with 1,701 participants, 13 classes of award scheme training courses, 14 classes of young athletes, 8 coach training courses and 1 umpire training course. In addition, HKBA organized Family Fun Day, Award Assessment Day, etc. HKBA rolled out these programs successfully with almost 270,000 participants.

There are totally of 7 Hong Kong players qualified to Rio Olympic 2016 in four events. NG Ka Long, HU Yun and WEI Nan were world ranked 9, 12 and 14 in Men’s Singles respectively; CHEUNG Hian Yi, YIP Pui Yin world ranked 19 and 30 in Women’s Singles respectively; POON Lok Yum/TSE Ying Suet world ranked 20 in Women’s Doubles and CHAU Hoi Wah/LEE Chun Hei world ranked 9 in Mixed Doubles.

At present, HKBA has 224 registered coaches, 244 registered umpires among which there are 1 BWF Referee, 3 BAC Referees, 4 BWF Umpires and 3 BAC Umpires. They are all under strict supervision and comply with Code of Conduct.
INDIA

DR. HIMANTA BISWA SARMA

Date of birth: 01st April 1969
Qualifications: Ph.D. (Management) from Agra University, India
M.B.A., LL.B. and Diploma in Public Administration, Lucknow University, State of Uttar Pradesh, India
Profession: Practising lawyer in constitutional law in Supreme Court and Guwahati High Court.


Qualification:
MA, LL.B., Ph.D., Guwahati University, Assam, India

CONTACT:
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General Secretary, Assam Basketball Association of India
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INDONESIA

DR. H. WIRAWANTO, SH., MM.

Date of birth: 4th April 1947
Place of Birth: Yogyakarta, Indonesia
Profession: Chief Security Minister, Government of the Republic of Indonesia

On 31st October 2016, Dr. H. Wiranto was elected as the Chairman of the Indonesian Badminton Association (Persatuan Bulu Tangkis Seluruh Indonesia, "PBSI") for the 2016-2020 period. His vision for PBSI is to rebuild the Olympic Gold medal tradition and to regain the past glories in this new era. The mission to achieve is to do the right thing and to embark on quality organizational development in terms of structural reform, effective organization, strong financial health and to ensure the whole eco-system of PBSI functions coherently.

MAJOR ACHIEVEMENTS OF PBSI IN 2016

PBSI started the year strongly for being the champion in the Men’s Team Event of the Badminton Asia Championships 2016, Asia Qualifying Rounds for the Thomas and Uber Cups. The in the Thomas and Uber Cups Finals, Indonesia was placed Runners Up.

In the Rio Olympics, Indonesia clinched the Gold Medal in the Mixed Doubles event by Ahmad Fathan and Liliyana Natsir. This reclaims Indonesia’s position again as Gold Medal winner in the Olympics.

In the junior tournaments, Indonesia is podium winners in the Men’s Singles and Women’s doubles events in two World Junior Championships in Bulgaria and Dubai. This achievement is the continuity development of players to development players from young to fill the senior and elite positions vying for the most prestigious titles of Badmington events.

In 2016, PBSI also hosted the annual Indonesia Open Super Series, Indonesia Grand Prix Gold, Indonesia International Challenge and Series, Indonesia Junior Grand Prix, Badminton Asia U17 2017 U15 Junior Championships and Indonesia U17 & U15 International, virtually organising all Levels of International events available to host.

CONTACT:

INDONESIA (INA)
Persatuan Bulu Tangkis Seluruh Indonesia (PBSI)
Badminton Association of Indonesia

President: Inderalti Triyoso
General Secretary: Aschmid Baduhlarto
Contact Person: Rambang Rendyanto
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P: +62 21 844 5079

 Pelatnas. Kel/Kec. Cipayung, Jakarta Timur, Pusat Bulu Tangkis Indonesia, JL Damai Raya/BP. 201

PBSI started the year strongly for being the champion in the Men’s Team Event of the Badminton Asia Championships 2016, Asia Qualifying Rounds for the Thomas and Uber Cups. The in the Thomas and Uber Cups Finals, Indonesia was placed Runners Up.

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Badminton Association of Indonesia

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General Secretary: Aschmid Baduhlarto
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P: +62 21 844 5079

Pelatnas. Kel/Kec. Cipayung, Jakarta Timur, Pusat Bulu Tangkis Indonesia, JL Damai Raya/BP. 201

PB1 organized various International Tournaments in India:
• Yonex Sunrise India Junior International Badminton
• Yonex Sunrise India Open Super Series
• Yonex Sunrise India Junior International Badminton Championship
• Indian International Challenge

PBSI started the year strongly for being the champion in the Men’s Team Event of the Badminton Asia Championships 2016, Asia Qualifying Rounds for the Thomas and Uber Cups. The in the Thomas and Uber Cups Finals, Indonesia was placed Runners Up.

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INDONESIA (INA)
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Badminton Association of Indonesia

President: Inderalti Triyoso
General Secretary: Aschmid Baduhlarto
Contact Person: Rambang Rendyanto
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POURIA MOHAMMAD REZA

Date of birth : 27/03/1961
Profession : Iran Badminton Federation President / Expert of Youth and Sports Ministry
Term of Service as President : 8 years
Involvement in Badminton : 30 years

ACHIEVEMENT IN 2015/2016
- Adding training hall across the country (Number of Hall : 40)
- Planning for Juniors at the International Level
- Planning for talented Camps (15 private camps in Iran)
- Planning for 4 regions as the main base of badminton in Iran
- Attendance of 2 Iranian players in World Junior Championship 2016 (Spain, Bilbao) and reached to 1/16.
- Increased the Badminton Commissions to 270 in Iran
- Holding Ranking Matches (All ages/ boys and girls)
- Shuttle Time in Asia Area/ the management- Mr. Morteza Valdarvari.
- Training and more than 100 classes for developing shuttle time in the country.
- (Number of Teachers: 650)
- Preparing Badminton 5-years plan as a strategic plan in long-term.
- 400,000 public players
- 30,000 champions
- 10 umpires and referees of National, Asian and International level
- 180 Coaches of level 1
- 1000 Coaches of level 2
- 11000 Coaches of level 3
- 240 umpires of level 1
- 500 umpires of level 2
- 8000 umpires of level 3

PESHTIWAN MAJEED NADIR

Date of birth : 1-11-1964
Profession : Manager – Kurdistan Ministry of Culture and Youths- Iraq
Term of Service
- President of Iraqi Badminton Federation 8 years since 2009
- President of Badminton Arab Countries 4 years Since 2013
- Member of Executive Iraq Olympic Committee since 2012
Involvement in Badminton : 30 years since 1986 (National Player – Coach – Administer)

ASSOCIATION ACHIEVEMENT IN 2016
- Players
  - Golden and Bronze Medals Arab Countries Individual Badminton U15 and U17 Championships 2016
  - Participating in Pakistan Badminton International Challenge 2016
- Technical Officials
  - Referee, New Zealand Open GPG 2016
  - Brazil Open GPG 2016
  - Umpires, Indonesia 2016
  - Macau GPG 2016
- Development
  - 7 BWF Coaches level one Lebanon 2016
  - 8 Coaches BWF Shuttle time Lebanon 2016
JAPAN

TAMISUKE WATANUKI

Date of birth : April 30, 1927
Profession : Member of Parliament, Retired
Vice President from 1993,
President from 2003 to current

ACHIEVEMENT IN 2016:
In this year, our players made remarkable results and showed fantastic performance in many tournaments. The players have improved their competitiveness dramatically, and finally, they brought us two medals in Rio Olympic Games. The younger generations also keep improving as we have been nourishing our youngsters to polish their badminton skills to level up. They also made good results in the tournaments.

In the development side, we received the junior players from some countries, such as Maldives, France and Malaysia. These junior players experienced the Japanese style training by our coaches, and hopefully they learned something out of the training in Japan.

As a result of all our efforts put in so far, the badminton populations keep increasing every year. We strongly feel that we must continue our efforts for the sake of our great sport.

JORDAN

NASHAT SALEH

CONTACT

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General Secretary : Koji Zeniya
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Jordan Badminton Federation
Box 961908, Talal Al, Amman 11196,
Jordan
President : Nashat Saleh
General Secretary : Omar Bin Hani
Contact Person : Omar Bin Hani
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+81 3 3481 2456
joralbad@badminton.or.jp
**KAZAKHSTAN**

**ULAN BAIZHANOV**

Date of birth : August 9, 1958  
Profession : President of National Badminton Federation of Republic of Kazakhstan

**KOREA**

**PARK KI HYUN**

Date of birth : Dec 10, 1947  
Profession : President of Badminton Korea Association

- Graduate : Kyunghee University, Korea (1966)  
- Professor of Korea National University of Physical Education  
- Badminton Korea Association - Executive Director  
- Badminton Korea Association - Vice President  
- Dean of Korea National University of Physical Education  
- Korea Olympic Committee members (2002~2005)  
- Badminton Korea Association - President (2016~)

**Involvement in Badminton**

- President Mr. Park Ki Hyun has been involved in Badminton Korea Association as council member in 1977  
- Executive Director of Badminton Korea Association in 1993,  
- Vice President of Badminton Korea Association in 2001 and elected as President in this year 2016.  
- Coach of Korea National Player for Park Joo Bong, Bang Soo Hyun and so on.

**CONTACT**

**KOREA (KOR)**  
Badminton Korea Association  
SK Handball Arena, Room No 108, Olympic-ro 441, Gangpa-Gu, 05540 Seoul, Korea  
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**KAZAKHSTAN (KAZ)**  
National Badminton Federation of Republic of Kazakhstan  
Astana City, Kazakhstan, Komsomolski Almas Road, Ayanym Dr House No 11  
President : Ulan Baizhanov  
General Secretary : Anuar Mussafirov  
Contact Person : Askar Ormanov *  
+7 701 999 9683  
kasbad@mail.ru  
anxar@bk.ru*

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*Contact details for KAZAKHSTAN (KAZ) and KOREA (KOR) are provided for the purpose of reference only and may not be the most current.


**Ali Almarri**

*Date of Birth:* April 29, 1963
*Profession:* President of Kuwait Badminton Federation

**Mokenov Aidar**

*Date of Birth:* April 29, 1963
*Profession:* President of Kuwait Badminton Federation

*Education:* Economical-Cybernetic, Moscow Management Institute, 1985
*Now:* Consultant on trade and mining issues.

**Involvement in Badminton:**

Mokenov Aidar started to develop badminton in Kyrgyzstan since 2010. At that time in the whole Kyrgyzstan, there were only five people, who played badminton. Since that time, five new courts have been opened. For 6 years, 500 people visited these courts and played badminton. In the year 2012 the Badminton and Squash Federation of the Kyrgyzstan was established and Mokenov Aidar was elected as President. In the year 2010 there were no badminton coaches in Kyrgyzstan. As of now we have two already. If 6 years ago badminton was hardly known in Kyrgyzstan, today it is getting more popular.

In 2016, for the first time in the history of the Kyrgyzstan badminton was included in university curricula. We started to teach badminton at the American University in Central Asia. For the first time in the history of Kyrgyzstan regular badminton classes for students have been organized. 20 students enrolled the badminton course at this university.

Partly the contribution of the Badminton Korea Association, which granted the Badminton and Squash Federation of the Kyrgyzstan with 30 badminton rackets last year, made this achievement possible. Mokenov Aidar and Tatyana Petrova are coaches at these classes for students. Last year, the badminton master class was held for students and journalists. Also, the geography of badminton development in Kyrgyzstan has widened in the last year.

Rackets, shuttlecocks and nets along with educational materials were granted to remote rural sports club, which is 400 km away from Bishkek. Now badminton is played there also. Badminton and Squash Federation of the Kyrgyzstan is actively working with schools and universities in Kyrgyzstan to promote badminton and offers help in building tennis courts and organizing training exercises.
LAOS

THONGLA SENGVIXAY

Date of birth : May 05, 1959
Profession : Business man
Term of service as president : 4 years

Involvement in Badminton:
Since 2004 as Vice-President of BLF and in 2011 nominated as president of BLF until now.

Achievement in 2016:
693 registered players and 3,054 total players, we have 15 administrators in our office and we organized at least 3 national events per years

LEBANON

JASSEM KANSO

Date of birth : 24-06-1969
Profession : Lebanese Badminton Federation President,
BAC Honorary Treasurer,
BWF Deputy Chair Of The Development And Sports,
Hoops Club President.

Term of Service as President : 2 Full Terms

Involvement in Badminton:
• 2008-2009 : Lebanese Badminton Federation General Secretary
• 2009-2013 : Vice President for Arab Badminton Association
• 2011-2015 : Vice President of Badminton Confederation of Asia.
• 2009- Present : Lebanese Badminton Federation President
• 2013–Present : BWF Member and Deputy Chair of the Development and Sports for All Committee.
• 2015–Present : Treasurer of Badminton Asia Confederation.

ACHIEVEMENTS IN 2016:
Lebanese Badminton Federation is committed to the development and growth of the badminton game in Lebanon, and the region. The federation invests every year to develop the badminton game locally and regionally.

During the year 2016 we organized and participated in many Local and International events, training courses and championships.
You can find below the 2016 Lebanese Badminton Federation events and achievements.

• Organized Level One Badminton course in Dec 2016
• Supervised the Lebanese Badminton Clubs Championship during November 2016
• Supervised the Badminton Teams Championship during October 2016.
• Participated in the Arab Badminton Championship held in Algeria during July 2016 and achieved the 3rd place (under 18 females, teams and individual double).
• Supervised Universities Badminton League June 2016.
• Organized Lebanese Schools Championship during April 2016.
• Organized Badminton Cup of Lebanon Championship 2016
• Supervised Universities Badminton Championship March 2016
• Held Shuttle time courses throughout the year in all the Lebanese provinces.
MACAU CHINA

MARIA DO CARMO RM. CARVALHO

Profession: Chairwoman of Badminton Federation of Macau

IN INVOLVEMENT IN BADMINTON

Chairwoman of Badminton Federation of Macau (2003-Present)
- Vice President of Organizing Committee of Macau Open Badminton Grand Prix Gold (2006-Present)
- Chair of Event Committee of Badminton Asia Confederation (2011-2015)
- Appointed Member of Badminton Asia Confederation (2007-2011)
- Chair of Publicity Committee of Badminton Asia Confederation (2004-2007)
- Vice President of Organizing Committee of World Chinese Badminton Invitation Cup (2002)
- Chief Secretary of Organizing Committee of Macau Satellite (2003)
- Assembly Secretary of Badminton Federation of Macau (2001-2002)

Development and reform of Macau local tournament to promote the popularity of badminton in Macau

I have been involved in badminton for over 15 years. Under my leadership, badminton has become the most popular sport in Macau. Various and different level of local tournaments have been introduced and organized for the public, government, enterprises as social associations in order to promote and encourage the popularity of badminton in Macau.

Achievement of Badminton Federation of Macau in 2016

in 2012, we got a great improvement. There were more and more people playing badminton in Macau, and more young players were promoted to Macau national Badminton Team, making the team to be stronger and stronger. In World Junior Championship, Italy Junior and Asia Junior Championship, our players made huge improvements, especially in World Junior Championship, Macau National Team is 31st of 52 teams, which is better than 35th of 40 teams in year 2015. Our technical official Ms. Leong Choo Han has been newly nominated to be BWF Grand Prix Gold Series, successfully completed, and it was the eleventh year for Macau to organize Macau Open Badminton since 2006.

Our federation not only organize local badminton tournaments, but also assist local government departments, institutions and companies in organizing badminton events. We provided technical officials services to more than 10 different organizations in 2016.

MALAYSIA

DATO’ SRI MOHAMAD NORZA ZAKARIA

Date of birth: 29 August 1966
Profession: Businessman

IN INVOLVEMENT IN BADMINTON

- July 2010 President, Kuala Lumpur Badminton Association
- July 2010 Vice President, Badminton Association Of Malaysia
- 27 July 2013 Deputy President, Badminton Association Of Malaysia
- Sept. 2013 Chairman, Badminton Academy Of Malaysia
- Oct. 2013 Chairman, Bam Building & Facilities Committee
- March 2015 Appointed Chairman, National Sports Institute Malaysia
- June 2015 Appointed Malaysian Contingent Chief De Mission To Sea Games, Singapore 2015
- 22 Aug 2015 Deputy President, Olympic Council Of Malaysia
- 29 April 2017 President, Badminton Association Of Malaysia

ASSOCIATION’S ACHIEVEMENT IN 2016

BWF World Junior Championships, Albu 2016:
- Mixed Team: Malaysia – Runner up
- Malaysia Masters Grand Prix Gold 2016:
- MS Champion – Lee Chong Wei, MD Runner up – Chua Peng Soo / Goh Liu Ying
- All England Super Series Premier 2016:
- MS Champion – Lee Chong Wei
- Thomas Cup Final Round 2016:
- Men’s Team – Bronze Medal
- Malaysia Open Super Series Premier 2016:
- MD: Lee Chong Wei / Goh V Shem
- MBD: Chua Peng Soo / Goh Liu Ying – Runner up
- RIO Olympic Games 2016:
- MD: Lee Chong Wei – Silver Medal
- MD: Tan Peng Soon / Goh V Shem – Silver Medal

President: YH, Dato’ Sri Mohamad Norza Zakaria
Contact Person: Mr. Ng Chin Chai

CONTACT:
MALAYSIA (MAS)
Badminton Association of Malaysia (BAM)
Stadiums Jaring Bukit Jalil, Bukit Jalil
Sports Complex, Jalan 1/700, Bukit Jalil
60000 Kuala Lumpur, Malaysia.

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www.bam.org.my
uldini@bam.org.my
MOOSA NASHID

Date of birth : 15th May 1971
Profession : President, Badminton Association of Maldives,

NATIONAL AWARDS
- Received National Youth Award for Sports 2006
- Received National Sports Award 2007
- 2006 – Elected as General Secretary of Badminton Association of Maldives
- 2008 to 2012 – Elected to the Vice president post of the Badminton Association of Maldives
- 2008 to 2017 – Executive Member of Maldives Olympic Committee
- 2006 to 2016 – Head of Technical Department Badminton Association of Maldives
- 2010 to 2014 – Elected as Regional Head of Development to South Asia by (Badminton Asia Confederation)
- 2013 to 2014 – National Sports Council Member
- 2015 to 2019 – Development Committee Chairman Badminton Asia
- 2013 to 2020 – President Badminton Association of Maldives

INTERNATIONAL ACHIEVEMENTS AS A PLAYER
- 1993 - Won Silver medal for the country from the Indian ocean Island Games / Team captain (Mahe / Seychelles)
- 1993 - Advanced to 1st Round Singles Saaru Badminton Championship (Sri Lanka)
- 1994 - 12th Asian Games Team Event 5th Place winner (Hiroshima / Japan)
- 1995 - Advanced to Semifinals Singles Chiba open Badminton Championships ( Japan)
- 1995 - Advanced to 2nd Round Japan open (Tokyo / Japan)
- 1997 - Advanced to 2nd Round Indian TV Service Asian Satellite Badminton Tournament (Mudra / India)
- 1998 - Advanced to 2nd Round singles Asian Satellite Championship (Hyderabad / India)
- 1998 - Advanced to 3rd Round singles Asian Badminton Championship (Kuala Lumpur / Malaysia)
- 1998 - League Champions Team (German Badminton 2nd Division) (Hamburg / Germany)
- 1999 - Advanced to 3rd Round singles Asian Badminton Championship (Manila / Philippines)
- 2001 - Advanced to 2nd Round Mixed Doubles Commonwealth Games (Manchester / UK)

ACHIEVEMENTS AS A COACH
- 1991 Completed Olympic Solidarity Basic Course Badminton (Abidjan / Maldives)
- 1996 Successfully completed a 9 months course in Badminton (Diploma)
- In Program planning & Age Related Training Specialized Training for Juniors Age 12 to 18 Years (Japan / Course Venues: University of Tsukuba,University of Chiba,High School Chiba)
- 1997 National Tournament 2nd Division - Champion Team (New Racket Sports Club / Gach)
- 1998 Coached National Junior Team
- 1999 Badminton Association Championship U-14 Champion Team Aminiyya School Team Coach
- 1999 Badminton Association Championship U-18 Champion Team Aminiyya School Team Coach
- 2000 Successfully Completed Olympic solidarity course in Badminton Coaching (Intermediate Level)
- 2002 National Senior Team (2 Years)
- 1995 to 1996 Badminton Coaching Diploma Using Applied Modern Science(Japan /China University)
- 1997 Badminton Coaching Education (Malaysia /Kuala Lumpur)
- 2000 Badminton Coach Education for High Performance/South Africa (Cape Town University)
- 2001 Badminton Coach Education for High Performance (New Zealand / Auckland University)

MONGOLIA

BATBOLD BATTUSHIG

Date of birth : July 21st, 1986
Profession : President of Mongolian Badminton Association

Mr Batbold Battushig,
HARVARD, MBA

Involvement in Badminton : Involved in Badminton Since September 2015 as a President of Mongolian Badminton Association.

INVOlVEMENT IN BADMINTO

Players :
20 over players have been attended in Japan, Malaysia, Korea’s joint training camp for 2 weeks to 3 months.

Administration:
With the cooperation with Mongolian national Olympic committee Mongolia BA have successfully hosted IOC Olympic solidarity “Development of National Sports Structure” course with coach Nikihr Dhar Chandra.

Events:
We have hosted BWF International Series tournament on September 13-16th, 2015 in Ulaanbaatar, Mongolia. With full support of president B.Battushig.

Technical officials:
On January 2016 Mongolian three of technical officials have attended in Umpire course in Harian, China.
During the Mongolia International Series 2015 all umpires was Mongolian, who been trained one week.

Development:
In 2015 Mongolian badminton association held 11 Shuttle time courses for 250 over teachers and physical educators, with support of Badminton Asia. With this success interest in badminton have increased a lot between amateur and pupils.
AUNG PAING

Date of birth: April 3, 1966
Profession: Construction
Term of Service as President: 2017-2019
Involvement in Badminton: Player, council

INVolvEMEnt in BaDMinton

Trying to participate in all sanctions tournament of BWF, BAC.
Trying to develop in technical officials committee to be a BWF certificated umpires.

NEPAL

RAMJI BAHADUR SHRESTHA

Date of birth: February 01, 1964
Profession: Business
Term of Service as President: 4 years

INVolvEMEnt in BaDMinton

As a players - 23 years (1973 - 1996)
As a council member - 14 years (2004 to 2017)

Players Acheivement
Gold medal (mixed doubles) Pakistan international series, 2 bronze (saf game). One of the best association in Nepal. Events - organized Nepal series and more than 10 National standard tournaments, 8A umpires and level 2 coaches done, conducted shuttle time nepal (20000 students played badminton, 315 schools, 507 school teachers and 43 tutors trained) more than 60 districts badminton association got a sports kit and education.
PAKISTAN

MIAN IFTIKHAR HUSSAIN

Date of birth : April 15, 1958
Profession : Politicians

Head of the Federation, has all administrative powers and chairs General council/Executive body meetings.

In 2016 Pakistan Badminton Junior players participated Asian Junior Championships, Adrian U-17 Junior and Serbia U-17 Junior Championships. Pakistan Badminton Senior players male and female participated in Nepal International Series and got second position in men’s doubles. Pakistan Badminton players won the men singles, men doubles, women singles and women doubles events in the Pakistan International Series Badminton Tournament. Pakistan Badminton teams participated in 12th South Asian Games India and got 4 bronze medals. Pakistan Badminton Federation arranged the meetings of the Federation to discuss and approval of all the matters.

Pakistan Badminton Federation arranged 4 National Ranking Tournaments including 34th National Badminton Championships in 2016. PBF also arranged Pakistan International Series Badminton Tournament in the month of October 2016. Two Pakistan Coaches participated in Level II coaching course at Malaysia May 2016 and 1 coach participated in shuttle time Level 1 teaching course in the same dates and venue. Pakistan Badminton Federation has organized shuttle time program in the different cities of Pakistan in the month of December 2016 conducted by Mr. Sam Brehm of Badminton Asia.

CONTACT

PAKISTAN (PAK)
Pakistan Badminton Federation (PBF)
55, Lawrence Road, Lahore, Pakistan.

President : Mian Iftikhar Hussain
General Secretary : Wajid Ali Choudry
Contact Person : Wajid Ali Choudry

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PALESTINE

NABIL ELTURK

Date of birth : February 13, 1962
Profession : President Palestine Badminton Federation.
Chartered Accountant

INvolvEMENT IN BA DMINTON :
The Founder of the Palestine Badminton in 1996 in Palestine Gaza Strip and the transfer of the headquarters of the Federation to the West Bank, Ramallah 2008 until now.
President of Federation from 1996 until now.

ASSOCIATION’S ACHIEVEMENT IN 2016
Badminton is a School Games in Palestine
To the lack of a budget, Palestine Federation sponsored school badminton game by an experience School Championships are held for all schools in the Province of Palestine
IN VOL VEMEN IN BADMINTON :

The Philippine Badminton Association is the national governing body for badminton in the Philippines. Jejomar Binay is the fifteenth Vice President of the Republic of the Philippines under President Benigno S. Aquino III and is one of five remaining candidates in the 2016 Philippines presidential election.

HIS HAM AL-GOS AI BI

Date of birth : -
Profession : President of the Qatar Badminton Association

IN VOL VEMEN IN BADMINTON :

Mr. Al-Gosaibi, a long-serving general secretary of the Qatar Squash Federation. Has promoted the badminton sport in Qatar, although badminton has been played for decades in Qatar, it’s only in recent years that a separate body for its governance has been formed. The badminton’s interests is looked after by the Qatar Squash Federation. Talal al-Mawlawi, Gamal Rasmi, K O George and Ishaq Murtada have been named board members of the QBA.

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badminton@olympic.qa

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badminton@olympic.qa
Date of Birth : December 9, 1953
Profession : Chief Executive Officer, Singapore Labour Foundation
Term of Service as President : Since June 2016

IN INVOLVEMENT IN BADMINTON

Mr Tan has 10 years’ experience serving in the Management Committee of SBA, as its Vice President from 2000 to 2006, and its Secretary General from 2006 to 2010.

ACHIEVEMENT IN 2016

2016 has been an eventful year for SBA as we competed in the Badminton Asia Team Championships in India, Olympics Games in Brazil and World Junior Championships in Spain.

For World Junior, I am proud to see our team being ranked Top 10 in the world.

To promote badminton further, SBA continues to organize international level events such as OUE Singapore Open, OUE Singapore International Series and OUE Singapore Youth International Series which attracted both local and overseas participants.
NISHANTHA DAYAN DE SILVA JAYASINGHE

Date of birth : 23-October-1964
Profession : President of Sri Lanka Badminton Association

Involvement in Badminton:
1977-1990 : Badminton Player
1987-2003 : Syria Badminton Federation Member
2003-2005 : Syria Badminton Federation General Secretary
2005-2017 : Syria Badminton Federation President

KHOLOUD BITAR

Date of birth : 23-October-1964
Profession : Syria Badminton Federation President
Term of Service as President : 12 years

INVolVeMent in BaDMinton:
1977-1990 : Badminton Player
1987-2003 : Syria Badminton Federation Member
2003-2005 : Syria Badminton Federation General Secretary
2005-2017 : Syria Badminton Federation President

ACHIEVEMENT in 2016
Despite all the bad political situations Syria is facing the Syrian Badminton federations organized many championships and badminton events for the aim of developing the badminton games in Syria. Kindly find below Syria Badminton Federations Achievements in 2016.

- Organized Syria Badminton Championship above 19 (Males and Females)
- Organized Syria Badminton Championship Under 19, Under 17, Under 15 (Males and Females)
- Organized Badminton training courses in many Syrian provinces
- Organized Syrian Clubs Badminton Championship
KABIR JURAZADA

Badminton Federation of Tajikistan, is an association registered under the Ministry of Justice of the Republic of the Tajikistan. It was formed in 2010.

Since 2010, the founder and President of the Badminton Federation of the Republic of Tajikistan increased the number of clubs in the region; Increase the number of new athletes from children and adolescents; Increase the number of certified coaches and teachers in badminton; Conducting the Program of “Shuttle Time”.

DEVELOPMENTS:
Since the appointment of Secretary General Jonathan Linus, Tajikistan Badminton Federation was able to hold two successful shuttle time programs, where the number of teachers was from +500 in 2015 and +1000 in 2016. With this success interest in badminton have increased between amateurs and pupils, there is more interest in this sport now in Tajikistan. We were able to travel to 5 regions in the country covering more than 1500 km, for shuttle time in 2016.

THAILAND
KHUNYING PATAMA LEESWADTRAKUL

Date of birth: February 16, 1965

EDUCATION:
Primary and Secondary
- St Francis College/Camden
- Assumption Commercial College
Bachelor’s Degree
- B. Econ. Ramkhamhaeng University
Master’s Degree
- M.A., Ramkhamhaeng University
- Master of Science (Human Resources Development), University of Manchester, England
Honorary Doctorate
- Honorary Doctorate in Liberal Arts, Ramkhamhaeng University
- Honorary Doctorate in Liberal Arts, Rajamangala University of Technology Ratchaburi

PROFESSION AND INVOLVEMENT IN BADMINTON
BADMINTON
- Honorary Advisor, The Badminton Association of Thailand Under Royal Patronage of His Majesty the King, 2008-2013
- Team Manager, Badminton Thailand for Asian Games 2016 in Jakarta, 2016
- Team Manager, Badminton Thailand for Olympic Games 2012 in London, 2012
- President, The Badminton Association of Thailand Under Royal Patronage of His Majesty the King, 2013-Present
- Outstanding Award of the Sport Association of Thailand in 2016

ASSOCIATION’S ACHIEVEMENTS 2015-2016
Men’s Doubles | Winner
Women’s Doubles | Runner-up
2. Prima Sansumawat-Thailand Masters 2016
Women’s Singles | Winner
Men’s Doubles | Runner-up
3. Badminton Asia Team 2016
Women’s Team | 3rd Place
4. Yonex-Sunrise India Super Series 2016
Women’s Singles | Winner
5. Yonex-Sunrise Indonesia Masters 2016
Women’s Singles | Winner/Runner-up
Women’s Doubles | Runner-up
6. CCF Malaysia Open 2016
Women’s Singles | Winner
7. QEE Singapore Open 2016
Women’s Singles | Winner
8. Yonex German Open 2016
Women’s Doubles | Runner-up
9. Yonex German Junior 2016
Men’s Singles | Winner/Runner-up
Women’s Singles | Winner/Runner-up
10. Thai-BF-Badminton Asia Junior Under 17 Under 15 Championships 2016 017
Men’s Singles | Winner
Women’s Singles | Winner/Runner-up
Men’s Doubles | Runner-up
Women’s Doubles | First Place
Men’s Doubles | Winner

OTHERS ACCOLADES
2015 Awards
- The 10th Life Sport
- The Best Sports Association Award 2015
- The Sports Writers Association of Thailand awards for the best athletes of 2015
- The Best Sports Association Award
- The Best Amateur Athletes honors for Women
- The Best Team Manager Award
- The Best Youth of the Year Honors for Girls

2016 Awards
- The Best of Superbad Athlete (Team Event, Women’s Doubles)
- The Best of Superbad Athlete (Professional Athlete)
- The Best of Superbad Athlete (Youth Athlete)

CONTACT
THAILAND (THA)
The Badminton Association of Thailand (BAT)
Badminton Association of Thailand
Building, Wattaya-Saranin Road, Lumpinee Park, Pathumwan, Bangkok 10310 Thailand.
President: Khunying Patama Leeswadtrakul
General Secretary: Air Marshal Associated Professor Nigon Chumnankul
Contact Person: Air Marshal Associated Professor Nigon Chumnankul

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Badminton Association of Thailand
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President: Khunying Patama Leeswadtrakul
General Secretary: Air Marshal Associated Professor Nigon Chumnankul
Contact Person: Air Marshal Associated Professor Nigon Chumnankul

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THAILAND (THA)
The Badminton Association of Thailand (BAT)
Badminton Association of Thailand
Building, Wattaya-Saranin Road, Lumpinee Park, Pathumwan, Bangkok 10310 Thailand.
President: Khunying Patama Leeswadtrakul
General Secretary: Air Marshal Associated Professor Nigon Chumnankul
Contact Person: Air Marshal Associated Professor Nigon Chumnankul

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+662 255 3391

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nigon@badmintonth.co.th

CONT. CONTACT
**TIMOR LESTE**

**FRANCISCO YONG**

Date of birth: -  
Profession: President, Federacao de Badminton de Timor Leste (FBTL)

**TURKMENISTAN**

**ALTY ORAZOV**

Date of birth: -  
Profession: President, Turkmenistan Badminton Federation
UNITED ARAB EMIRATES

GHAZI SEBIL GHAZI AL MADANI

Date of birth : December 29th, 1976
Profession : Sport Tourism Manager Government Official

PHD. INTERNATIONAL BUSINESS MANAGEMENT
Involvement in Badminton Chairman of the Badminton Committee

DUBAI SPORT COUNCIL PART :
- More than 400 sports event supervise with a full team
- 40 to 70 different type of sports event yearly directly supervises
- 5 to 10 different type of international sports event yearly organizes
- 2 to 5 different type of sports related project yearly director

UAE TABLE TENNIS AND BADMINTON ASSOCIATION
- Dubai World Superseries Finals Higher Committee member 2014 – 2017
- Dubai World Superseries Finals Tournament Director 2015 – 2017, seeing spectator numbers rise 55% and driving commercial sponsorship for the event
- Dubai Sports Council Badminton liaison 2014 – date
- Instrumental in driving the creation of Badminton National Federation in 2015 and its acceptance into BWF membership in 2016
- GCC Badminton Federation Committee member 2014 – date, including hosting GCC Development Forum in Dubai 2014 - 2016
- Chairman of the Badminton Committee of the UAE Table Tennis and Badminton Association 2015 - date
- Day to day responsibility for ensuring the delivery of Dubai’s grassroots badminton strategy
- Overseeing the extension of the UAE’s grassroots badminton strategy throughout the UAE
- Support for specific initiatives such as Shuttle Time Dubai Schools and Championships, Shuttle Time Dubai Local Training Centres and the UAE’s para badminton programme

WORKING DIFFERENT PLACES AND JOBS SINCE 1986 - PRESENT :
- Dubai Municipality
- Emirates Airline
- Dubai Police
- Department of Economic Development
- Department of Tourism and Commerce Marketing
- Dubai Sports Council

CONTACT
UNITED ARAB EMIRATES (UAE)
UAE Table Tennis and Badminton Association
Sheikh Mohammed Bin Rashid Building, Almumar, Dubai, UAE.

General Secretary : Ghazi Sebil Ghazi Al Madani
Contact Person : Ghazi Sebil Ghazi Al Madani

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almadani@dubasc.ae

UZBEKISTAN

AZIZ ABDUKHAKIMOV

Date of birth : 1974
Profession : Minister of Labour Republic of Uzbekistan

IN VolVe MENT IN BaDMINTON
Four years as President of Uzbekistan Badminton Federation.
Since 2013 Uzbekistan Badminton Federation conducting Shuttle Time programme in Tashkent, in Shuttle Time 2016 took part more 200 tachers. In 2016 our athletes took part in many international tournaments. During 2016 year amount of children was increased. In 2017 we are planning finish building of training centre of badminton in Tashkent.

IN VolVeM ENT IN BaDMINTON

IN VolVeM ENT IN BaDMINTON

IN VolVeM ENT IN BaDMINTON
LE DANG XU

Date of birth : May 20, 1952
Profession : Chairman & Ceo Of Construction Corporation – Cofico Vietnam

IN VolvEM Ent in BADMINTON

• 1990 – 2003 : Deputy President of Hochiminh Badminton Association
• 2003 – 2011 : President of Hochiminh Badminton Association
  Deputy President of Vietnam Badminton Federation
• 2011 – present : President of Vietnam Badminton Federation

A CHiev EM En in 2016:

We had two players who qualified for Olympic Rio in Men’s Single and Women’s Single event.
We organized three (3) international tournaments: Yonex Sunrise Vietnam Open, Giputra Hanoi Yonex Sunrise-Vietnam International Challenge, Kawasaki Vietnam International Series.
We organized eleven (11) national tournaments, including: National Team Championships, National Clubs championships, National Individual Championships, Junior and Youth Championships, National Talent. Senior and junior players championships, etc.

WE ORGANIZED THE TRAINING COURSE FOR COACHES:

+ ShuttleTime in Hochiminh City
+ Two National coach courses at the Middle and the Southern of Vietnam
  We sent three coaches to the advanced course (Level 2) in Malaysia.

CONTACT

VIETNAM (VIE)
Vietnam Badminton Association
16, TranPhu Str, Hanoi, Vietnam

General Secretary : Le Dang Xu
General Secretary : Le Thanh Sang
Contact Person : Le Thanh Sang

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vbf@fpt.vn
DEVELOPMENT COMMITTEE REPORT
JANUARY 2016 TILL DECEMBER 2016

DEVELOPMENT COMMITTEE
Chair of Development : Mr. Moosa Nashid
Development Manager : Mr. Thanabal A.Arinrshnan
Administrative and Development Executive : Ms. Kalpana S. Gopalakrishnan
Development Officers : Mr. Sambenthan Sivaperumal
 : Mr. Muhammad Andy Ardiansyah
1. So far, 25 countries have implemented shuttle time from the year 2012 to 2015 with the total number of 4935 teachers overall. Among the best listed record in year 2015 which targeted 4072 teachers. This year 2016 - Badminton Asia Development Team targeted 4100 teachers which consist of 5 Regional Development Officers working towards achieving our target. According to the participations we will achieve the target for part of the Shuttle Time programme compare to the previous record.

SHUTTLE TIME TEACHERS (2012 – 2015)

<table>
<thead>
<tr>
<th>NO</th>
<th>COUNTRY</th>
<th>NO OF TEACHERS</th>
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</thead>
<tbody>
<tr>
<td>1</td>
<td>Pakistan</td>
<td>551</td>
</tr>
<tr>
<td>2</td>
<td>Tajikistan</td>
<td>526</td>
</tr>
<tr>
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<td>5</td>
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<tr>
<td>24</td>
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<td>25</td>
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<td>7</td>
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<tr>
<td></td>
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</tr>
</tbody>
</table>

2. Badminton Asia and Mongolian Badminton Association were successfully conducted two shuttle time teacher course in Ulaanbaatar. Most of the participants comes with a background of Physical Education from secondary to primary schools. Total numbers of 18 teachers were involved in this project. Apart from that Olympic Solidarity Course was also conducted and these are the first Development programmes in Mongolia by Badminton Asia Regional Development Officer, Mr. Nikhil.

3. Player Pathway Program (PPP) workshop was successfully carried out by handing over to participants a bigger task of designing their own Federations’ High Performance pathway. The programme delivered by World Academy of Sport Chris Solly, Michael Cary and BWF Director of Development Ian Wright. It was held from 28th to 31st Jan 2016.

Total numbers of 13 participants from different region around Asia participated. PPP was a collaboration of Badminton Asia with Badminton World Federation and World Academy of Sports. This programme mainly focused on allowing Member Associations to build a systematic approach to talent identification and athlete Development on Badminton Sports.
The Saudi Badminton Committee successfully launched its 1st ever Shuttle Time Programme on 26th to 27th February. The 2 days’ mega extravaganza saw many exciting events including the Development Tournament, which included many great prizes to be won by the participants. Implementation of Shuttle Time in Saudi Arabia schools will create awareness of the sport apart from football. It is a great journey of the sport Badminton to be witnessed.

Shuttle Time Nepal was launched on 24th February until 2nd March at Kathmandu, Nepal. The project funded by the Australia’s Department of Foreign Affairs and Trade under the umbrella of Asian Sports Partnership Program 2015-2016. Shuttle Time Nepal will reach out to 500 primary schools teachers across the country. This programme will benefit over 20,000 primary school children. The programme will provide the schools with the Badminton kits, teaching resources and training for 20 tutors across the five regions. Nepal is one of the 25 countries in Asia to get the project. The project begun in 2011 from Tonga and Panama will be the 100th country when it ends this year. Australian Aid, Badminton Australia and Sports Matters, an Australian NGO, are the partners of the project they are also the governing body of Badminton World Federation (BWF) and Badminton Asian Confederation.

This operation will be carried out across 100 nations globally including Department for Foreign Affairs and Trade will provide Australian $ 200,000 to run the program. Besides spending the amount on Shuttle Time Nepal, the amount also will be used for infrastructure development. Badminton Asia Development Officer Mr. Andy was assigned to run the Shuttle Time Tutor programme in this project.

The first Shuttle Time in Nepal was launched on 24th February until 2nd March at Kathmandu, Nepal. This is the second Shuttle Time Tutor course was conducted on 18th until 21st April.

It was a collaboration of Badminton Asia with Nepal Badminton Association and Australia Sport matters. Positive response received from all the 16 impairment tutors who participated in this programme. The aim of the programme is to introduce and develop Badminton Sport for impairment students through the Shuttle Time activities.
1) Saudi Shuttle Time Teacher Course was held from 8th until 9th May at Saudi Arabia. This course was conducted by Syrian Tutor Mr. Ahmad Awad. Total number of 30 Teachers took part in this course.

2) Badminton Asia / BWF Level 1 Tutor Course & Level 2 Coaching Course, received overwhelming respond from all the participated coaches. Level 1 Tutor Course was held from 3rd until 5th May and followed by Level 2 course from 5th until 11th May.

Both courses was successfully carried out in Kuala Lumpur. These courses mainly to identify educators and talented coaches across Asia. The programme was continued with BWF Shuttle Time Special Olympic from 13th until 15th May.

3) Maldives, carried out both BWF Level 1 Coaching Course and Shuttle Time Teacher Course at Eydhafushi Island – Baa Atoll, Maldives.

Firstly, BWF Level 1 Coaching Course was held from 22nd until 29th May 2015. Total number of 13 participants came all the way from nearby islands. The programme continued with the Shuttle Time Teachers Course, which begun on 20th until 21st May 2016 at the same venue with total the number of 16 Teachers.

These programmes was conducted by Badminton Asia Development Officer Mr. Muhammad Andy Ardiansyah and Badminton Asia Regional Development Officer Nikhil Candra Dhar.

1) The Lebanon Badminton Federation successfully held Shuttle Time Base course at al- Ain, Baalbeck, Lebanon, on 4th June 2016. Total numbers of 16 sports teachers has attended. This course was conducted by Tutor Mr. Ali Kazma.

2) Badminton Asia Development Officer Mr. Sambenthin Sivaperumal was successfully conducted BWF Level 1 course in Phnom Penh, Cambodia. The course duration was from 6th until 17th June 2016. It was 20 participants in total.
1. Shuttle Time Nepal 3rd Phase held from 24th until 30th July at Kathmandu, Nepal. The project funded by the Australia’s Department for Foreign Affairs and Trade under its Asian Sports Partnership Program 2015-2016. Shuttle Time Nepal will be reaching out to 500 primary school teachers across the country. 12 weeks course Shuttle Time programme that will benefit over 20,000 children from primary level. This time, Shuttle Time for impairment people was successfully carried out as well. Badminton Asia Development Officer Mr. Andy was assigned to run the Shuttle Time programme in this project.

2. AOP Training Camp – SCG Badminton Asia Junior Championships, successfully held at Badminton court of Badminton Association of Thailand Lumpini, Bangkok from 11th until 15th July 2016. Total number of 22 players took part of the training camp.

3. Coach from Malaysia Mr. Aaron Lee, conducted BWF Level 1 courses in India. The course was carried out in two different places which is in North India. One of the course was held at Jalandhar Punjab from 17th - 23rd August 2016 with the total participant of 13 coaches. The second course was at Valsad Gujraat from 25th - 31st Aug with 13 participants.
1. AOP Training Camp -Asia Junior Championship U15 & U17 was held at Kudus, Indonesia from 5th to 9th October. Teams from Iran, Philippines, Sri Lanka, Tajikistan and Vietnam participated for the sessions. Prior to this tournament these teams have already trained to this tournament, this collaboration with Indonesia Badminton Association (PBSI) and Djarum Foundation, allowing the teams which share a common goal to join forces and take their training to the next level. Led by Badminton Asia Development Officer, Muhammad Andy, the camp was conducted in two prongs. While the players are on court competing, match play analysis support is given, during free hours, training will be provided at Kaliputu. This was done in order to maximize the players time during their stay in Kudus, Indonesia. With surprise, Singapore had joined a session of the training and such we hope that more countries can come together and lend a hand for our Asian comrades.

2. AOP Training Camp in conjunction with Vietnam International Series, was successfully held in Kuala Lumpur, Malaysia from 18th -27th September. 4 Asian countries including Kazakhstan(1 Player), Nepal (2 Players), Jordan (2 players with a Coach) and Syria (1 Player) was attend the camp to Hanoi, Vietnam.

3. Shuttle Time in India was held on 20th to 29th September at New Delhi, India. The 9 days' course participated by total number of 29 candidates who is mostly teachers from different areas. They have a diverse knowledge of Badminton handling session in schools, clubs, community, or even yoga teacher. As a part of the Shuttle Time in India, some badminton activities also was carried among the children at the private clubs in Delhi.

1. Shuttle Time Teachers’ Course in Singapore carried out successfully on September 17th, 2016. Total number of 11 teachers involved in this course. The course was conducted at a community centre in Singapore. This program in collaboration with Singapore People’s Association (PA). The target participants are volunteers from the badminton interest group. With this they will promote badminton at the grassroot level. Participants were from different age group, background and playing standard. They will have a better understanding of what Shuttle Time is all about and more importantly, how to conduct a 1 hour lesson plan based on the available resources.

2. South Asia-Maldives Shuttle Time Tutor Course conducted by Badminton Asia Regional Development Officer Mr. Ian Piencenaves from Philippines and Shuttle Time trainer Mr.Zuno from Brunei. The duration of the programme was from 6th to 11th October at Male’, Maldives. Participants from South Asia Countries such as Bhutan (3), Sri Lanka (5) and together with 5 other local participants who from Maldives took part.
3. Badminton Asia Performance Summit & Top Coaches Forum 2016, was successfully carried out from 9th to 11th October at Arnoma Grand Hotel, Bangkok, Thailand.

This programme participated by coaches from more than 6 member countries. Such as Thailand, Malaysia, Hong Kong China, India, Indonesia and Singapore. This programme, was conducted by the invited Speakers Mr.Ian Wright (BWF), Mr. Ng Chin Chair (BAM Honorary Treasurer), Mr. Heryanto Arbi (Indonesia) and Mr. Rashid Sidek (Malaysia). Their experience and knowledge in this Badminton field was a great boost for each of this programme participants. It’s mainly, to develop leadership in both coaching and teaching among the participants. Badminton Asia was represented by Mr. Kenny Go, Chief Operating Officer (COO) and Mr.Thana, Development Manager. This three days programme successfully carried out by gaining the full support from the participants.

4. Shuttle Time and Level 1 Coaching Course in Tashkent, Uzbekistan conducted from 3th to 19th October. Badminton Asia Development Officer Mr.Sambenthan Sivaperumal is the trainer for the programmes. The Shuttle programme attended by total number of 253 participants.

1. Kazakhstan Badminton Federation successfully conducted the Regional shuttle time tutor course in Theater Opera and Bale Sport Hall, Shymkent, Kazakhstan from 20th – 28th October. Participants are from Kazakhstan, Kyrgyzstan, Tajikistan and Uzbekistan with the total of 26 participants. The participants background are from physical education teachers and coaches. Out of 26 participants only 8 participants received the tutor certificates. This course was conducted in English with four other language translators that is in Russian, Uzbekistan, Tajikistan and Kazakhstan.

2. Badminton Asia successfully conducted AOP Training Camp with total numbers of 12 players and 2 coaches from different countries. The Training Camp was held from 14th November until 3rd December at Kota Damansara, Selangor – Malaysia together with former International player Le Wan Wah and Chan Chong Ming. In total of 14 and 1 day off (Sunday), all the players showed their level best.

3. Coach from Malaysia Mr. Aaron Lee, conducted BWF Level 1 courses in India. The course was carried out in two different places in India. One course was at Trivendrum Kerala from 6th – 11th November with the total participant of 13 coaches. The second course held at Karnataka Bangalore from 12th – 17th November with 17 participants.
1. West Asia Regional Level 1 Coaching Course in Baynuth, Lebanon held from 1st to 10th December. Total 31 participants was participated in this course. Most of the participants had good knowledge on Coaching and they are the current coaches of the clubs, state and national team in their country. They are very dedicated in acquiring the knowledge from level 1.

2. Shuttle Time program was a success in Pakistan with smooth implementation of the course that runs from 15th Dec to 27th December 2016. Everyone gave their best support from the participants and as well from the media. Total of 1023 participants took part in this program. Pakistan Badminton Federation provided the shuttle time video clips on CD to all the participants. They also provided with 10 rackets, 1 dz of nylon shuttle cock and a net to the 6 collages. There was media coverage for this program, especially from local and national newspapers, radio and television of Pakistan from the first day until the final day of the program.

4. BWF Level 1 courses in Brunei successfully carried out by coach Md Zuno Kartono bin Hj Ali. It was held from 5th – 8th December and 10th December 2016. Total number of 7 participants was took part. Participants are from different agencies and department in Brunei Darussalam such as Police, Special Need Units and teachers from Minister of Youth Education.

### AOP PLAYERS TOURNAMENTS AND RANKING RECORD 2016

<table>
<thead>
<tr>
<th>NO</th>
<th>NAME</th>
<th>COUNTRY</th>
<th>DATE OF BIRTH</th>
<th>GENDER</th>
<th>BWF ID</th>
<th>2016 TOURNAMENTS</th>
<th>RANK PER JANUARY</th>
<th>RANK PER 31ST DEC</th>
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<tr>
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<td>Pui Pang Fong</td>
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<td>67553</td>
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<td>45380</td>
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<td>320</td>
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<td>Hemaltheera Thilini</td>
<td>Sri Lanka</td>
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<td>97070</td>
<td>3 tournaments</td>
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### SHUTTLE TIME REPORT 2016

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<tr>
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<td>Bhutan</td>
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<td>Nepal</td>
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<td>Dubai</td>
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<td>Singapore</td>
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<td>Indonesia</td>
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<tr>
<td>Uzbekistan</td>
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<td>Vietnam</td>
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<td>India</td>
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<td>Cambodia</td>
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<td>20</td>
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<td>Sri Lanka</td>
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**TOTAL TEACHERS**: 5349
EVENTS COMMITTEE REPORT
JANUARY 2016 TILL DECEMBER 2016

EVENTS COMMITTEE
Chair of Events: Mr. Bambang Roedyanto
Deputy Chair of Events: Mr. Feng Pingshan
Administrative and Events Manager: Mr. Chooi Weng Sheng
Administrative and Events Executive: Ms. Ng Yein Mun (Belle)

ANNUAL REPORT 2016
BADMINTON ASIA
1.0 HIGHLIGHTS 2016

1.1 Successful hosting of four (4) Badminton Asia Events in 2016 (3 in 2015):

<table>
<thead>
<tr>
<th>MONTH</th>
<th>DATES</th>
<th>PARTICIPATION</th>
<th>PARTICIPATED COUNTRIES</th>
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<tbody>
<tr>
<td>February</td>
<td>15th – 21st</td>
<td>1st Badminton Asia Team Championships 2016, Hyderabad, INDIA</td>
<td>14 Countries</td>
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<td>Women's Team</td>
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<tr>
<td></td>
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<td>Men's Team</td>
</tr>
<tr>
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<td></td>
<td></td>
<td>CHN, TPE, HKG, IND, INA, JPN, KOR, MAS, MDV, SGP, SRI, THA, NEP, PHI.</td>
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<td>April</td>
<td>26th – 1st May</td>
<td>36th Badminton Asia Championships 2016, Wuhan, CHINA</td>
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</tr>
<tr>
<td>July</td>
<td>9th – 17th</td>
<td>19th Badminton Asia Junior Championships 2016, Bangkok, THAILAND</td>
<td>20 Countries</td>
</tr>
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<tr>
<td>October</td>
<td>5th – 9th</td>
<td>7th Badminton Asia U17 &amp; U15 Junior Championships 2016, Kudus, INDONESIA</td>
<td>14 Countries</td>
</tr>
<tr>
<td></td>
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</table>

1.2 Success in the return of Men’s & Women’s Team Championships.

1.3 Introductory of Hawkeye (Ball tracking system) in Quarter Finals of Badminton Asia Team Championships 2016 and Badminton Asia Championships 2016.

1.4 Introductory of Badminton Asia U17 & U15 Junior Rankings for junior under 17 and Under 15 age category events.

1.5 Introductory of Badminton Asia’s trophies for four (4) Badminton Asia Events.
   - Badminton Asia Men’s & Women’s Team Championships – Men’s Team Trophy
   - Badminton Asia Men’s & Women’s Team Championships - Women’s Team Trophy
   - Badminton Asia Junior Championships – Junior Mixed Team Trophy
   - Badminton Asia Mixed Team Championships – Tong Yun Kai Cup

1.6 Introductory of Badminton Asia Tournament Regulation for Badminton Asia, Level 4 and Junior Tournaments.

1.7 Standardizing the format of Badminton Asia Event’s Tournament Logo and Banner.

1.8 Introductory of Badminton Asia appreciation system to the host, main sponsors and referee in a form of a memento for every Badminton Asia Tournaments.

2.0 RESPONSIBILITIES

Policies and Regulations
- Uphold, review, update and oversee implementation of Events regulations and develop/implement Events policies.
- Review the Laws of Badminton and provide recommendations to the EXCO to be brought up to BWF.
- Develop sanction policies for the EXCO’s approval, oversee sanction of tournaments and produce an Asian region’s calendar of events.
- The Events Committee Chair shall always be in the Appeal Panel for all Badminton Asia’s sanction events.

Events Development and Operation
- Ensure efficient operations, promotion and development of all Badminton Asia’s Major Events (such as Multisport Games, Badminton Asia Team Championships, Badminton Asia Championships (Individual Event), Badminton Asia Juniors and any other events organised, endorsed, sanctioned or under the purview of Badminton Asia), and at the same time, ensure these are delivered to the highest standard.
- Develop guidelines and ensure compliance on all BWF Level 4 events’ regulations and contractual requirements.
- To work closely with Host Countries and LOC in ensuring the smoothness of the event.
- Ensure that all Badminton Asia-sanctioned tournaments are run in accordance with Competition Regulations and any contractual requirements.
- Coordinate with the Marketing Committee to improve the presentation of the game and develop/implement commercial models to increase revenue generation.
- Monitor and ensure fairness and transparency in the drawing of all Badminton Asia’s sanction events.
3.0 HAPPENING HYDERABAD BADMINTON ASIA TEAM CHAMPIONSHIPS 2016

Cooperating with Badminton Association of India (BAI), we had successfully brought back Men’s & Women’s Team Championships after years of silence, this championships not only awards Olympic Qualification Points and also the Qualification for Thomas & Uber Cup in the month of May.

Badminton Asia Team Championships (BATC) served as a testing ground for new system as below:

- Hawkeye Innovation Limited System
- New Badminton Asia Tournament Logo
- New Badminton Asia Marketing System
- Badminton Asia Appreciation System
- Badminton Asia Team Championships Men’s Trophy & Women’s Trophy

Champion seat of BATC Year 2016 has been claimed by Team Indonesia for Men’s Team and Team China for Women’s Team. Accordingly, it has been awarded with the newly introduced Men’s Team & Women’s Team Trophies, which will be kept by the Champions for a year until the appearance of the next Crown Champions in year 2018.

4.0 DONG FENG CITROEN BADMINTON ASIA CHAMPIONSHIPS 2016

This year marks the 2nd year anniversary Badminton Asia Championships (BAC) was held in Wuhan, China. With top facilities and Chinese Badminton Associations (CBA) vast knowledge and experience in badminton events hosting, Gymnasium with the capacity of 13,000 spectators. Badminton Asia Championships easily crowned as the most prestigious Badminton Asia Events.

Badminton Asia Championships 2016 is the final event in Asia to grant Olympic qualifying points during the Olympic qualifying period. The very same year the birth of the longest badminton match in 21 x 3 Scoring system with a total of 160 minutes long rally between Indonesian and Japan players in women’s doubles event.

CHAMPIONS OF BADMINTON ASIA TEAM CHAMPIONSHIPS 2016

<table>
<thead>
<tr>
<th>Men’s Team</th>
<th>Indonesia</th>
</tr>
</thead>
<tbody>
<tr>
<td>Women’s Team</td>
<td>China</td>
</tr>
</tbody>
</table>

CHAMPIONS OF BADMINTON ASIA CHAMPIONSHIPS 2016

<table>
<thead>
<tr>
<th>Men’s Singles</th>
<th>Lee Chong Wei (MAS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Women’s Singles</td>
<td>Wang Yihan (CHN)</td>
</tr>
<tr>
<td>Men’s Doubles</td>
<td>Lee Yoon Dae / Yoo Yeon Seong (KOR)</td>
</tr>
<tr>
<td>Women’s Doubles</td>
<td>Matsutomo Misaki / Takahashi Ayaka (JPN)</td>
</tr>
<tr>
<td>Mixed Doubles</td>
<td>Nan Zhang / Zhao Yunlei (CHN)</td>
</tr>
</tbody>
</table>
5.0 SCG BADMINTON ASIA JUNIOR CHAMPIONSHIPS 2016

For two years consecutively (2015 & 2016), Badminton Asia Junior Championships has been held at SCG Badminton Academy, Bangkok, Thailand which easily fits nine (9) badminton courts in a single hall not including four (4) practice courts at the corner.

CHAMPIONS OF BADMINTON ASIA JUNIOR CHAMPIONSHIPS 2016

<table>
<thead>
<tr>
<th>Mixed Team</th>
<th>Team China</th>
</tr>
</thead>
<tbody>
<tr>
<td>Men's Singles</td>
<td>Fei Xiang Sun (CHN)</td>
</tr>
<tr>
<td>Women's Singles</td>
<td>Yuefei Chen (CHN)</td>
</tr>
<tr>
<td>Men's Doubles</td>
<td>Chengkai Han / Haodong Zhou (CHN)</td>
</tr>
<tr>
<td>Women's Doubles</td>
<td>Yue Du / Ya Xu (CHN)</td>
</tr>
<tr>
<td>Mixed Doubles</td>
<td>Jiting He / Yue Du (CHN)</td>
</tr>
</tbody>
</table>

6.0 BLIBLI.COM BADMINTON ASIA U17 & U15 JUNIOR CHAMPIONSHIPS 2016

For two years consecutively (2015 & 2016), Badminton Asia U17 & U15 Junior Championships (BAJ175) was hosted by Badminton Association of Indonesia (PBSI) in GOR Djarum Badminton Academy, Kudus, Indonesia.

This Junior Championships provides free live streaming with Indonesian commentary for two courts (one for Under 17, one for Under 15).

7.0 LEVEL 4 & JUNIOR EVENTS

In year 2016, Level 4 & Junior held up to twenty eight (28) sanctioned events in total. With enforcement of clothing regulations to all level 4 and junior tournaments, it creates awareness amongst younger player on regulations of higher level tournaments, this educates the coaches as well as the players to be alert on Badminton Tournament Regulations.

Badminton Asia’s reach to developing countries educating the members on badminton events organizing, used of tournament software system and increase in local technical officials, we believe this would not only increase the possibility of event hosting amongst developing countries, but also encourages the participation of developing countries in Badminton Asia events in the long run.
7.1 Asia Level 4 & Junior Events 2016

<table>
<thead>
<tr>
<th>Region</th>
<th>Countries</th>
</tr>
</thead>
<tbody>
<tr>
<td>West Asia</td>
<td>9</td>
</tr>
<tr>
<td>East Asia</td>
<td>8</td>
</tr>
<tr>
<td>South Asia</td>
<td>11</td>
</tr>
<tr>
<td>Southeast Asia</td>
<td>8</td>
</tr>
<tr>
<td>Central Asia</td>
<td>5</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Event Type</th>
<th>Categories</th>
<th>Country Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>International Challenge</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td>International Series</td>
<td>3</td>
<td>3</td>
</tr>
<tr>
<td>Junior International Grand Prix</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Junior International Challenge</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td>Junior International Series</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Badminton Asia Junior Rankings tournament</td>
<td>1</td>
<td>1</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Event Type</th>
<th>Categories</th>
<th>Country Count</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>TOTAL</td>
<td>28</td>
</tr>
</tbody>
</table>

8.0 Badminton Asia U17 & U15 Junior Rankings

Badminton Asia U17 & U15 Ranking has been implemented from the month of August using Jakarta Open Junior International 2016 held in Jakarta, Indonesia as a test event, the implementation of Badminton Asia U17 & U15 ranking has hasten the process of the Main and Qualifying and Seeding for players without BWF ranking points.

Badminton Asia U17 & U15 Ranking will also be implemented to tournaments as follows:

<table>
<thead>
<tr>
<th>NO.</th>
<th>Tournament</th>
<th>Category</th>
<th>Dates</th>
</tr>
</thead>
<tbody>
<tr>
<td>2</td>
<td>Jaya Raya Grand Prix Junior 2016</td>
<td>Junior International</td>
<td>13th – 18th Sep 2016</td>
</tr>
</tbody>
</table>

9.0 Badminton Asia Junior Grading and Evaluation

With the absence of prize money levels in BWF regulations for junior events, BWF has given Continental Association full control in all BWF Sanctioned Junior events. With this Badminton Asia established Badminton Asia Level Junior Events Evaluation and Grading System.

The evaluation system allows Badminton Asia to evaluate and determine level of each event.

The evaluation will be done in a 2 years cycle starting from year 2016, results of 2016 evaluation will determine level placings for junior events happening on year 2017 and 2018, similarly evaluation for year 2019 and 2020 will be done on year 2018.

Junior Events Levels

<table>
<thead>
<tr>
<th>Level</th>
<th>Events</th>
<th>BWF Quota</th>
</tr>
</thead>
<tbody>
<tr>
<td>Highest</td>
<td>Junior Grand Prix</td>
<td>2</td>
</tr>
<tr>
<td></td>
<td>Junior International Challenge</td>
<td>3</td>
</tr>
<tr>
<td>Lowest</td>
<td>Junior International Series</td>
<td>Unlimited</td>
</tr>
</tbody>
</table>

...
10.0 BADMINTON ASIA EVENTS REGULATION

Introductory of Badminton Asia events regulation to establish better standards across all events under the governance of Badminton Asia.

While BWF uses prize money to determine the level of each tournament, Badminton Asia chose to focus on quality of each event, with the events regulation, not only it assist Badminton Asia in educating the members on General knowledge of events hosting, it allows Badminton Asia to ensure quality of each event has been met.

11.0 HAWKEYE INNOVATION LIMITED (HEI) SYSTEM

Hawkeye Innovation Limited (HEI) System is a ball tracking system introduced for a higher accuracy on ball in/out judgements, it comes with an Automated Line Calling System for the main TV Court, which grant players decision to challenge shuttle landed in/out judgement of line judges. This system has been introduced from the Quarter Finals onwards for both the Badminton Asia Team Championships 2016 and Badminton Asia Championships 2016.

HEI provides eight (8) high speed cameras on the court side in monitor each base and sidelines except the center and short services lines. Images from these cameras will be viewable immediately in HEI operations area once the player had chosen to challenge. Virtual Replay for the result of challenge will be played on the big screen as well as on the TV broadcast.

Shuttlecock tracking for TV Broadcast Enhancement such as Winning Smash Speed, Fastest Smash of Rally, Rally length are also available as overlay graphics, full frame virtual graphics on Smash Hit Points and Smash Placement had been added to enhance the attractiveness and information sharing on TV Broadcasting.
FINANCE COMMITTEE REPORT

JANUARY 2016 TILL DECEMBER 2016

FINANCE COMMITTEE
Chair of Finance : Mr. Ng Yoke Weng
Deputy Chair of Finance : Mr. Winston Batanghari
Senior Finance Executive : Ms. Sim Mee Lin
Finance Executive : Mr. Yap Kee Cheong (Harry)
1. Planned annual budget will be well defined and itemized, and the expenses will be tracked against the entries.

2. Any expenses exceeds the budgetary or not in the original budget, in principle must be approved by the Treasurer, Chair of Finance and Secretary General, and the Chief Operating Officer (COO) to approve the actual expenditure administratively.

3. The Treasurer, Chair of Finance and COO will constantly track the monetary flow and to have a monthly reporting on cash flow.

4. A high percentage of the funds will focused on development programmes. Thus, the Development Department to come out with a comprehensive long term and short term programme to utilize the funds more effectively with result-orientation in placed.

   If along the way there are additional source of income, hence, the EXCO might need to adjust the budget accordingly in the EXCO meeting.

5. A Badminton Asia Rules and Procedures, which include financial guideline will be implemented to streamline the processes and ensure its operational effectiveness.

6. Badminton Asia is in the midst of closing the HSBC Bank account due to the bank’s policy to some “high risk” countries where some of our members are located.

   In view of that, Badminton Asia had opened accounts with CIMB Bank and Standard Chartered Bank as additional banking channel for the Confederation.

7. The Confederation is in the midst of closing the China Citic Bank International account, which is based in Hong Kong China, and to transfer the funds back to the Malaysian banking accounts.

8. The secretariat had engaged with Merchantrade Asia Sdn. Bhd. For foreign currency exchange to ensure higher efficiency and better delivery.
BADMINTON ASIA CONFEDERATION
(Registered under the Societies Act, 1966)

FINANCIAL STATEMENTS
31 DECEMBER 2016

(IN USD CURRENCY)

Registered address:
No. 1016, 10th Floor
Block A Damansara Intan
No.1, Jalan SS20/27
47400, Petaling Jaya
Selangor Darul Ehsan
BADMINTON ASIA CONFEDERATION
(Registered under the Societies Act, 1966)

FINANCIAL STATEMENTS
31 DECEMBER 2016

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<th>Page No.</th>
</tr>
</thead>
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</tr>
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<td>INDEPENDENT AUDITORS’ REPORT</td>
<td>92-93</td>
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<td>STATEMENT OF FINANCIAL POSITION</td>
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</tr>
<tr>
<td>NOTES TO THE FINANCIAL STATEMENTS</td>
<td>100</td>
</tr>
</tbody>
</table>

BADMINTON ASIA CONFEDERATION
(Registered under the Societies Act, 1966)

STATEMENT BY THE MANAGEMENT COMMITTEE

We, ANTON SUBOWO, KIM HONG KI and JASSEM KANSO, being the President, Secretary General, and Treasurer of BADMINTON ASIA CONFEDERATION, respectively, do hereby state that, in the opinion of the Management Committee, the financial statements set out on pages 4 to 24 are drawn up in accordance with the Malaysian Financial Reporting Standards, International Financial Reporting Standards in Malaysia so as to give a true and fair view of the state of affairs of the Confederation as at 31 December 2016 and of the results of its operations and the cash flows of the Confederation for the financial year ended on that date.

ANTON SUBOWO
President

KIM HONG KI
Secretary General

JASSEM KANSO
Treasurer

PETALING JAYA
08 MAR 2017.
INDEPENDENT AUDITORS' REPORT
TO THE MEMBERS OF BADMINTON ASIA CONFEDERATION
(Registered under the Societies Act, 1966)

Report on the Financial Statements

We have audited the accompanying financial statements of BADMINTON ASIA CONFEDERATION, which comprise the statement of financial position as at 31 December 2016, and statement of income and expenditure, and statement of receipt and payment for the financial year then ended, and a summary of significant accounting policies and other explanatory information, as set out on pages 4 to 25.

Management Committee’s Responsibility for the Financial Statements

The Management Committee is responsible for the preparation of financial statements that give a true and fair view in accordance with the Malaysian Financial Reporting Standards, International Financial Reporting Standards in Malaysia. The Management Committee is responsible for such internal control as the Management Committee determines are necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditors’ Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with approved standards on auditing in Malaysia. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditors consider internal control relevant to Confederation’s preparation of the financial statements that give a true and fair view in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Confederation’s internal control. An audit also involves evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by the Management Committee, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

INDEPENDENT AUDITORS' REPORT
TO THE MEMBERS OF BADMINTON ASIA CONFEDERATION (CONT'D)
(Registered under the Societies Act, 1966)

Opinion

In our opinion, the financial statements give a true and fair view in accordance with the Malaysian Financial Reporting Standards, International Financial Reporting Standards in Malaysia so as to give a true and fair view of the financial position of the Confederation as at 31 December 2016 and of its financial performance and cash flows for the financial year then ended.

Other Matters

This report is solely made to the members of the Confederation, and for no other purpose. We do not assume any responsibility to any other person for the content of this report.

TPL & ASSOCIATES
Firm Number: AP 001899
Chartered Accountants

KUALA LUMPUR

Date: 08 JAN 2017.
STATEMENT OF FINANCIAL POSITION AS AT 31 DECEMBER 2016

Non-Current Asset

<table>
<thead>
<tr>
<th>Description</th>
<th>Note</th>
<th>2016 USD</th>
<th>2015 USD</th>
</tr>
</thead>
<tbody>
<tr>
<td>Property, plant and equipment</td>
<td>3</td>
<td>21,568</td>
<td>24,271</td>
</tr>
</tbody>
</table>

Current Assets

<table>
<thead>
<tr>
<th>Description</th>
<th>Note</th>
<th>2016 USD</th>
<th>2015 USD</th>
</tr>
</thead>
<tbody>
<tr>
<td>Other receivables</td>
<td>4</td>
<td>108,523</td>
<td>454,724</td>
</tr>
<tr>
<td>Fixed deposits with a licensed bank</td>
<td>5</td>
<td>1,292,326</td>
<td>1,338,032</td>
</tr>
<tr>
<td>Cash and bank balances</td>
<td></td>
<td>1,056,544</td>
<td>349,138</td>
</tr>
<tr>
<td></td>
<td></td>
<td>2,457,393</td>
<td>2,141,894</td>
</tr>
</tbody>
</table>

Current Liability

<table>
<thead>
<tr>
<th>Description</th>
<th></th>
<th>2016 USD</th>
<th>2015 USD</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accruals</td>
<td></td>
<td>37,341</td>
<td>6,833</td>
</tr>
<tr>
<td>Net current assets</td>
<td></td>
<td>2,420,652</td>
<td>2,136,661</td>
</tr>
<tr>
<td></td>
<td></td>
<td>2,441,620</td>
<td>2,140,332</td>
</tr>
</tbody>
</table>

Financed By:

<table>
<thead>
<tr>
<th>Description</th>
<th>Note</th>
<th>2016 USD</th>
<th>2015 USD</th>
</tr>
</thead>
<tbody>
<tr>
<td>Surplus carried forward</td>
<td>6</td>
<td>2,846,467</td>
<td>2,441,621</td>
</tr>
<tr>
<td>Translation reserve</td>
<td>5</td>
<td>(404,847)</td>
<td>(281,289)</td>
</tr>
<tr>
<td></td>
<td></td>
<td>2,441,620</td>
<td>2,160,332</td>
</tr>
</tbody>
</table>

STATEMENT OF INCOME AND EXPENDITURE FOR THE FINANCIAL YEAR ENDED 31 DECEMBER 2016

INCOME

<table>
<thead>
<tr>
<th>Description</th>
<th>2016 USD</th>
<th>2015 USD</th>
</tr>
</thead>
<tbody>
<tr>
<td>Income from development fund &amp; coaching project</td>
<td>324,676</td>
<td>583,341</td>
</tr>
<tr>
<td>Income from Asia Level 4 Events 2016</td>
<td>15,852</td>
<td>-</td>
</tr>
<tr>
<td>Income from Badminton Asia Confederation Championship</td>
<td>-</td>
<td>336,566</td>
</tr>
<tr>
<td>Badminton World Federation grants</td>
<td>310,226</td>
<td>-</td>
</tr>
<tr>
<td>Event Sponsorship from Broadcasting &amp; Equipment</td>
<td>869,924</td>
<td>186,749</td>
</tr>
<tr>
<td>Bidding fee</td>
<td>102,830</td>
<td>-</td>
</tr>
<tr>
<td>Subscription fees received</td>
<td>67,815</td>
<td>37,705</td>
</tr>
<tr>
<td>Sanction fee</td>
<td>18,800</td>
<td>-</td>
</tr>
<tr>
<td>Fixed deposit interest</td>
<td>19,821</td>
<td>15,576</td>
</tr>
<tr>
<td>Withdrawal fees received</td>
<td>-</td>
<td>5,700</td>
</tr>
<tr>
<td>Broadcasting fee</td>
<td>-</td>
<td>1,617</td>
</tr>
<tr>
<td>Realised gain on foreign exchange</td>
<td>-</td>
<td>24,567</td>
</tr>
<tr>
<td>Unrealised gain on foreign exchange</td>
<td>-</td>
<td>60,218</td>
</tr>
<tr>
<td><strong>TOTAL INCOME</strong></td>
<td>1,729,944</td>
<td>1,252,039</td>
</tr>
</tbody>
</table>

LESS: OPERATING EXPENSES

<table>
<thead>
<tr>
<th>Description</th>
<th>2016 USD</th>
<th>2015 USD</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounting fees</td>
<td>3,855</td>
<td>4,293</td>
</tr>
<tr>
<td>Allowance for doubtful debts</td>
<td>-</td>
<td>110,260</td>
</tr>
<tr>
<td>Audit fees</td>
<td>1,327</td>
<td>1,422</td>
</tr>
<tr>
<td>Badminton Asia Confederation AGM, EGM, Exco Meeting and Other Meeting Expenses</td>
<td>92,063</td>
<td>175,859</td>
</tr>
<tr>
<td>Bad debt</td>
<td>16,058</td>
<td>-</td>
</tr>
<tr>
<td>Bank charges</td>
<td>2,706</td>
<td>2,195</td>
</tr>
<tr>
<td>Bonus</td>
<td>15,711</td>
<td>-</td>
</tr>
<tr>
<td>Cleaning expenses</td>
<td>644</td>
<td>729</td>
</tr>
<tr>
<td>Committee meetings expenses</td>
<td>16,071</td>
<td>-</td>
</tr>
<tr>
<td>Compensation of dismissed employee</td>
<td>-</td>
<td>43,960</td>
</tr>
<tr>
<td>Depreciation of plant &amp; equipment</td>
<td>5,085</td>
<td>5,141</td>
</tr>
<tr>
<td>Employees provident fund &amp; Socso</td>
<td>28,063</td>
<td>6,191</td>
</tr>
<tr>
<td>Fine &amp; penalty</td>
<td>644</td>
<td>-</td>
</tr>
<tr>
<td></td>
<td>182,227</td>
<td>349,990</td>
</tr>
</tbody>
</table>

The accompanying notes form an integral part of the financial statements.
STATEMENT OF INCOME AND EXPENDITURE
FOR THE FINANCIAL YEAR ENDED 31 DECEMBER 2016 (CONTINUED)

<table>
<thead>
<tr>
<th>Description</th>
<th>2016</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>USD</td>
<td>USD</td>
</tr>
<tr>
<td><strong>LESS: ADMINISTRATION EXPENSES</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Expenses from Asian Junior Championship U-19</td>
<td>28,406</td>
<td>29,371</td>
</tr>
<tr>
<td>Expenses from development fund &amp; coaching project</td>
<td>642,488</td>
<td>656,211</td>
</tr>
<tr>
<td>Expenses from Asian Junior Championship U-17 &amp; U-15</td>
<td>42,371</td>
<td>6,956</td>
</tr>
<tr>
<td>Expenses from Asia Level 4 Events 2016</td>
<td>29,124</td>
<td>-</td>
</tr>
<tr>
<td>Expenses from Badminton Asia Confederation</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Championship</td>
<td>92,738</td>
<td>9,183</td>
</tr>
<tr>
<td>GST Expenses</td>
<td>68</td>
<td>-</td>
</tr>
<tr>
<td>Insurance</td>
<td>3,439</td>
<td>2,650</td>
</tr>
<tr>
<td>Rental of premise</td>
<td>14,768</td>
<td>15,360</td>
</tr>
<tr>
<td>Medical expenses</td>
<td>383</td>
<td>571</td>
</tr>
<tr>
<td>Parking fee</td>
<td>794</td>
<td>-</td>
</tr>
<tr>
<td>Postage and courier</td>
<td>124</td>
<td>-</td>
</tr>
<tr>
<td>Professional fees</td>
<td>2,823</td>
<td>6,059</td>
</tr>
<tr>
<td>Printing, postage &amp; stationery</td>
<td>3,798</td>
<td>6,175</td>
</tr>
<tr>
<td>Salaries &amp; allowances</td>
<td>219,553</td>
<td>57,894</td>
</tr>
<tr>
<td>Service tax</td>
<td>-</td>
<td>155</td>
</tr>
<tr>
<td>Sewerage charges</td>
<td>56</td>
<td>-</td>
</tr>
<tr>
<td>Software system</td>
<td>2,865</td>
<td>-</td>
</tr>
<tr>
<td>Staff welfare</td>
<td>680</td>
<td>842</td>
</tr>
<tr>
<td>Travelling expenses</td>
<td>15,094</td>
<td>50,125</td>
</tr>
<tr>
<td>Telephone and fax charges</td>
<td>1,776</td>
<td>2,907</td>
</tr>
<tr>
<td>Taxation retention's fee</td>
<td>755</td>
<td>414</td>
</tr>
<tr>
<td>Upkeep of office and office equipment</td>
<td>942</td>
<td>1,357</td>
</tr>
<tr>
<td>Water and electricity</td>
<td>2,112</td>
<td>329</td>
</tr>
<tr>
<td>Website expenses</td>
<td>4,606</td>
<td>9,601</td>
</tr>
<tr>
<td>Realised loss on foreign exchange</td>
<td>8,553</td>
<td>-</td>
</tr>
<tr>
<td>Unrealised loss on foreign exchange</td>
<td>24,155</td>
<td>-</td>
</tr>
<tr>
<td><strong>TOTAL EXPENSES</strong></td>
<td>1,142,871</td>
<td>855,660</td>
</tr>
</tbody>
</table>

The accompanying notes form an integral part of the financial statements.
# BADMINTON ASIA CONFEDERATION
(Registered under the Societies Act, 1966)

## STATEMENT OF RECEIPTS AND PAYMENTS
FOR THE FINANCIAL YEAR ENDED 31 DECEMBER 2016 (CONTINUED)

<table>
<thead>
<tr>
<th>Payments</th>
<th>2016 USD</th>
<th>2015 USD</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accruals</td>
<td>3,490</td>
<td>18,722</td>
</tr>
<tr>
<td>Accounting fee</td>
<td>6,599</td>
<td>3,129</td>
</tr>
<tr>
<td>Asia Junior Championship U-19</td>
<td>29,779</td>
<td>30,715</td>
</tr>
<tr>
<td>Asia Junior Championship U-17 &amp; U-15</td>
<td>39,039</td>
<td>11,332</td>
</tr>
<tr>
<td>Asia Level 4 Events 2016</td>
<td>37,813</td>
<td>-</td>
</tr>
<tr>
<td>Audit fee</td>
<td>1,226</td>
<td>-</td>
</tr>
<tr>
<td>Bedminton Asia Confederation AGM, EGM &amp; Exco meeting expenses</td>
<td>68,132</td>
<td>206,878</td>
</tr>
<tr>
<td>Bedminton Asia Confederation Championship 2016</td>
<td>260,903</td>
<td>-</td>
</tr>
<tr>
<td>Bedminton Asia Confederation Championship 2015/2014</td>
<td>-</td>
<td>177,946</td>
</tr>
<tr>
<td>Bad debt</td>
<td>14,980</td>
<td>-</td>
</tr>
<tr>
<td>Bank charges</td>
<td>2,457</td>
<td>2,197</td>
</tr>
<tr>
<td>Badminton World Confederation courses</td>
<td>1,937</td>
<td>35,836</td>
</tr>
<tr>
<td>Cleaning expenses</td>
<td>545</td>
<td>419</td>
</tr>
<tr>
<td>Computer and software</td>
<td>759</td>
<td>-</td>
</tr>
<tr>
<td>Development &amp; coaching project expenses</td>
<td>582,418</td>
<td>579,629</td>
</tr>
<tr>
<td>Deposit</td>
<td>-</td>
<td>3,956</td>
</tr>
<tr>
<td>Employees provident fund &amp; Sosso</td>
<td>20,433</td>
<td>14,648</td>
</tr>
<tr>
<td>Furniture &amp; fittings</td>
<td>72</td>
<td>1,715</td>
</tr>
<tr>
<td>GST claimable</td>
<td>3,273</td>
<td>3,340</td>
</tr>
<tr>
<td>Insurance</td>
<td>1,647</td>
<td>2,282</td>
</tr>
<tr>
<td>Interest expenses</td>
<td>4,336</td>
<td>-</td>
</tr>
<tr>
<td>Legal &amp; professional fees</td>
<td>-</td>
<td>50,019</td>
</tr>
<tr>
<td>Medical fees</td>
<td>326</td>
<td>571</td>
</tr>
<tr>
<td>Meeting expenses</td>
<td>23,629</td>
<td>-</td>
</tr>
<tr>
<td>Miscellaneous</td>
<td>4,484</td>
<td>-</td>
</tr>
<tr>
<td>Office equipment</td>
<td>1,355</td>
<td>3,091</td>
</tr>
<tr>
<td>Parking fee</td>
<td>355</td>
<td>-</td>
</tr>
<tr>
<td>Penalty charges</td>
<td>595</td>
<td>-</td>
</tr>
<tr>
<td>Postage &amp; courier</td>
<td>115</td>
<td>1,716</td>
</tr>
<tr>
<td>Prepayment</td>
<td>505</td>
<td>9,329</td>
</tr>
<tr>
<td>Printing &amp; stationery</td>
<td>3,293</td>
<td>4,275</td>
</tr>
<tr>
<td>Professional fee</td>
<td>1,739</td>
<td>-</td>
</tr>
<tr>
<td>Renovation</td>
<td>-</td>
<td>5,823</td>
</tr>
<tr>
<td>Rental of premise</td>
<td>13,641</td>
<td>5,973</td>
</tr>
<tr>
<td>Realized foreign exchange loss</td>
<td>185,237</td>
<td>5</td>
</tr>
</tbody>
</table>

## RECEIPT AND PAYMENT STATEMENT
FOR THE FINANCIAL YEAR ENDED 31 DECEMBER 2016 (CONTINUED)

<table>
<thead>
<tr>
<th>Payments (Continued)</th>
<th>2016 USD</th>
<th>2015 USD</th>
</tr>
</thead>
<tbody>
<tr>
<td>Salaries &amp; allowances</td>
<td>167,873</td>
<td>146,732</td>
</tr>
<tr>
<td>Service tax</td>
<td>-</td>
<td>155</td>
</tr>
<tr>
<td>Sovereign charges</td>
<td>52</td>
<td>-</td>
</tr>
<tr>
<td>Sunday creditors</td>
<td>78,177</td>
<td>-</td>
</tr>
<tr>
<td>Staff insurance</td>
<td>1,530</td>
<td>-</td>
</tr>
<tr>
<td>Staff welfare</td>
<td>339</td>
<td>842</td>
</tr>
<tr>
<td>Taxation submission fee</td>
<td>899</td>
<td>414</td>
</tr>
<tr>
<td>Telephone and fax charges</td>
<td>1,448</td>
<td>1,452</td>
</tr>
<tr>
<td>Travelling &amp; accommodation expenses</td>
<td>32,613</td>
<td>49,763</td>
</tr>
<tr>
<td>Upkeep of office equipment</td>
<td>778</td>
<td>2,466</td>
</tr>
<tr>
<td>Water and electricity</td>
<td>1,924</td>
<td>-</td>
</tr>
<tr>
<td>Website expenses</td>
<td>7,693</td>
<td>2,833</td>
</tr>
<tr>
<td>Excess/(deficit) of receipts over payments</td>
<td>586,148</td>
<td>1,378,263</td>
</tr>
<tr>
<td>Unrealised (loss)/gain on foreign exchange</td>
<td>780,229</td>
<td>(242,961)</td>
</tr>
<tr>
<td>(118,530)</td>
<td>31,258</td>
<td></td>
</tr>
</tbody>
</table>

### Cash and cash equivalents at the beginning of the financial year
1,687,170

### Cash and cash equivalents at the end of the financial year
2,348,869

### Cash and cash equivalent at the end of financial year comprises:

- Fixed deposits with a licensed bank
  - 1,292,326
  - 1,338,032

- Cash and bank balances
  - 1,056,544
  - 349,138

- 2,348,870
  - 1,687,170

The accompanying notes form an integral part of the financial statements.
NOTES TO THE FINANCIAL STATEMENTS

1. Corporate Information

The principal activities of the Confederation are those of promoting, managing and developing the badminton sport in Asia in principles of specificity and universality.

The Confederation is registered in Malaysia under the Societies Act, 1966.

2. Basis of Preparation and Significant Accounting Policies

(a) Basis of preparation

The financial statements of the Confederation have been prepared in accordance with the provisions of the Malaysian Financial Reporting Standards ("MFRS"), International Financial Reporting Standards and the requirements of the Companies Act, 1965 in Malaysia.

The financial statements have been prepared under the historical cost convention except as disclosed in summary of significant accounting policies.

The preparation of financial statements in conformity with MFRS requires the use of certain critical accounting estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements, and the reported amounts of revenues and expenses during the reported period. It also requires Councils to exercise their judgment in the process of applying the Confederation’s accounting policies. Although these estimates and judgment are based on the Councils’ best knowledge of current events and actions, actual results may differ. The areas involving a higher degree of judgment or complexity, or areas where assumptions and estimates are significant to the financial statements are disclosed in Note 2(b).

NOTES TO THE FINANCIAL STATEMENTS

BADMINTON ASIA CONFEDERATION
(Registered under the Societies Act, 1966)

2. Basis of Preparation and Significant Accounting Policies (continued)

(a) Basis of preparation (continued)

Accounting standards, amendments to accounting standards and interpretations that are effective for the Confederation’s financial year beginning on or after 1 January 2016 are as follows:

<table>
<thead>
<tr>
<th>Description</th>
<th>Effective for annual periods beginning</th>
</tr>
</thead>
<tbody>
<tr>
<td>MFRS 141, Agriculture : Bearer Plants</td>
<td>1 January 2016</td>
</tr>
<tr>
<td>MFRS 14, Regulatory Deferral Accounts</td>
<td>1 January 2016</td>
</tr>
<tr>
<td>Amendments to MFRS 10, Consolidated Financial Statements : Sale or Contribution of Assets between an Investor and its Associate or Joint Venture</td>
<td>1 January 2016</td>
</tr>
<tr>
<td>Amendments to MFRS 11, Joint Arrangements: Accounting for Acquisitions of Interest in Joint Operations</td>
<td>1 January 2016</td>
</tr>
<tr>
<td>Amendments to MFRS 12, Disclosure of Interest in Other Entities : Investment Entities - Applying the Consolidation Exception</td>
<td>1 January 2016</td>
</tr>
<tr>
<td>Amendments to MFRS 101, Presentation of Financial Statements : Disclosure Initiative</td>
<td>1 January 2016</td>
</tr>
<tr>
<td>Amendments to MFRS 116, Property, Plant and Equipment: Clarification of Acceptable Methods of Depreciation and Amortisation</td>
<td>1 January 2016</td>
</tr>
<tr>
<td>Amendments to MFRS 116, Property, Plant and Equipment : Agriculture : Bearer Plants</td>
<td>1 January 2016</td>
</tr>
<tr>
<td>Amendments to MFRS 127, Separate Financial Statements: Equity Method in Separate Financial Statements</td>
<td>1 January 2016</td>
</tr>
<tr>
<td>Amendments to MFRS 128, Investment in Associates: Sale or Contribution of Assets between an Investor and its Associate or Joint Venture</td>
<td>1 January 2016</td>
</tr>
<tr>
<td>Amendments to MFRS 128, Investment in Associates: Investment Entities- Applying the Consolidation Exception</td>
<td>1 January 2016</td>
</tr>
<tr>
<td>Amendments to MFRS 138, Intangible Assets : Clarification of Acceptable Methods of Depreciation and Amortisation</td>
<td>1 January 2016</td>
</tr>
</tbody>
</table>
NOTES TO THE FINANCIAL STATEMENTS

2. Basis of Preparation and Significant Accounting Policies (continued)

(a) Basis of preparation (continued)

<table>
<thead>
<tr>
<th>Description</th>
<th>Effective for annual periods beginning on or after</th>
</tr>
</thead>
<tbody>
<tr>
<td>Amendments to MFRS 128, Investment in Associates: Sale or Contribution of Assets between investor and its associate or joint venture</td>
<td>1 January 2016</td>
</tr>
<tr>
<td>Amendments to MFRS 128, Investment in Associates: Investment Entities - Applying the Consolidation Exception</td>
<td>1 January 2016</td>
</tr>
<tr>
<td>Amendments to MFRS 138, Intangible Assets: Clarification of Acceptable Methods of Depreciation and Amortisation</td>
<td>1 January 2016</td>
</tr>
</tbody>
</table>

The impact of the above accounting standards, amendments to accounting standards and interpretations effective during the financial year is not material to the financial results and position of the Confederation.

Accounting standards, amendments to accounting standards and interpretations that are applicable for the Confederation in the following periods but are not yet effective:

<table>
<thead>
<tr>
<th>Description</th>
<th>Effective for annual periods beginning on or after</th>
</tr>
</thead>
<tbody>
<tr>
<td>MFRS 15, Revenue from Contract with Customers</td>
<td>1 January 2017</td>
</tr>
<tr>
<td>MFRS 9, Financial Instruments</td>
<td>1 January 2018</td>
</tr>
</tbody>
</table>

(b) Significant accounting estimates, assumptions and judgements

Estimates, assumptions concerning the future and judgements are made in the preparation of the financial statements. They affect the application of the Confederation’s accounting policies, reported amounts of assets, liabilities, income and expenses, and disclosures made. They are assessed on an on-going basis and are based on historical experience and other relevant factors, including expectations of future events that are believed to be reasonable under the circumstances.

The key assumption concerning the future and other key sources of estimation or uncertainty at the reporting date, that has a significant risk of causing a material adjustment within the next year relates to depreciation of property, plant and equipment.

The costs of property, plant and equipment are depreciated on a straight-line basis over the useful lives of the property, plant and equipment. Management estimates the useful lives of the property, plant and equipment to be 3 to 10 years as stated in Note 2(c). These are common life expectancies applied in the industries. Changes in the expected level of usage and technological developments could impact the economic useful lives and the residual values of these assets, therefore future depreciation charges could be revised. The carrying amount of the Confederation’s property, plant and equipment as at 31 December 2016 are stated in Note 3 to the financial statements.

(c) Property, plant and equipment

Property, plant and equipment is stated at cost less accumulated depreciation and accumulated impairment losses. The policy of recognition and measurement of impairment losses is in accordance with Note 2(d).

Property, plant and equipment are depreciated on a straight-line method at rates calculated to write off the cost of these assets to their residual value over their estimated useful lives as follows:

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Office equipment</td>
<td>10%</td>
</tr>
<tr>
<td>Furniture and fittings</td>
<td>10%</td>
</tr>
<tr>
<td>Renovation</td>
<td>10%</td>
</tr>
<tr>
<td>Computer and software</td>
<td>30%</td>
</tr>
</tbody>
</table>

Depreciation methods, useful lives and residual values are reassessed at the reporting date.

When significant parts of an item of property, plant and equipment have different useful lives, they are accounted for as separate items (major components) of property, plant and equipment.

Gains or losses on disposals are determined by comparing net disposal proceeds with carrying amount and are included in the income and expenditure account.
2. Basis of Preparation and Significant Accounting Policies (continued)
   
   (d) Impairment of non-financial assets

   Assets that have an indefinite useful life, such as goodwill or intangible assets not ready to use, are not subject to amortisation and are tested annually for impairment. Assets that are subject to amortization and depreciation are reviewed for impairment whenever events or changes in circumstances indicate that the carrying amount may not be recoverable.

   For the purpose of impairment testing, assets are grouped together into the smallest group of assets that generates cash inflows from continuing use that are largely independent of the cash inflows of other assets or cash-generating units.

   The recoverable amount of an asset or cash-generating unit is the greater of its value in use and its fair value less costs to sell. In assessing value in use, the estimated future cash flows are discounted to their present value using a pre-tax discount rate that reflects current market assessments of the time value of money and the risks specific to the asset or cash-generating unit.

   An impairment loss is recognised if the carrying amount of an asset or its related cash-generating unit exceeds its estimated recoverable amount.

   Impairment losses are recognised in profit or loss unless it reverses a previous revaluation in which it is charged to the revaluation surplus. Impairment losses recognised in prior periods are reassessed at the end of each reporting period for any indications that the loss has decreased or no longer exists. An impairment loss is reversed if there has been a change in the estimates used to determine the recoverable amount since the last impairment loss was recognised. An impairment loss is reversed only to the extent that the asset's carrying amount that would have been determined, net of depreciation or amortisation, if no impairment loss had been recognised. Reversals of impairment losses are credited to profit or loss in the financial year in which the reversals are recognised.

   (e) Foreign Currency

   (i) Functional and presentation currency

   The functional currency of the Confederation is the currency of the primary economic environment in which the confederation operates. Ringgit Malaysia (RM) is the functional currency.

   The financial statements of the Confederation are presented in US Dollar which is the presentation currency.

   (ii) Transactions in Foreign Currencies

   Transactions in foreign currencies are translated into functional currency at rates of exchange ruling at the time of transactions and where settlement had not been taken place by 31 December 2015 at the approximate rates ruling as at that date. All gains and losses on exchange are included in the income and expenditure statement.

   (iii) Translation of Foreign Currency Financial Statements

   Foreign assets and liabilities are translated into US Dollar at exchange rates ruling at the date of statement of financial position. Income and expenditure statement items are translated at the average rate of exchange for the year. The translation differences arising there from are recorded as movements in translation reserve.

   The principal exchange rates (dominated in units of US Dollar per unit of foreign currency) used in translating foreign currency are as follows:

<table>
<thead>
<tr>
<th></th>
<th>2016</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ringgit Malaysia (statement of Financial Position)</td>
<td>0.2229</td>
<td>0.2329</td>
</tr>
<tr>
<td>Ringgit Malaysia (Income and Expenditure Statement)</td>
<td>0.2413</td>
<td>0.2586</td>
</tr>
</tbody>
</table>
NOTES TO THE FINANCIAL STATEMENTS

2. Basis of Preparation and Significant Accounting Policies (continued)

(i) Financial assets

(i) Classification

The Confederation classifies its financial assets based on the purpose for which the financial assets were acquired at initial recognition in the following categories:

Financial assets at fair value through profit or loss

Fair value through profit or loss category comprises financial assets that are held for trading, including derivatives (except for a derivative that is a financial guarantee contract or a designated and effective hedging instrument) or financial assets that are specifically designated into this category upon initial recognition.

Assets in this category are classified as current assets if expected to be settled within 12 months, otherwise, they are classified as non-current assets.

Loans and receivables

Loans and receivables are non-derivative financial assets with fixed or determinable payments that are not quoted in an active market.

They are included in current assets, except for maturities greater than 12 months after the end of the reporting period. These are classified as non-current assets.

Held-to-maturity financial assets

Held-to-maturity financial assets are non-derivative financial assets with fixed or determinable payments and fixed maturities that the Confederation’s management has the positive intention and ability to hold to maturity.

Held-to-maturity financial assets are included in non-current assets, except for those with maturities less than 12 months from the end of the reporting period, which are classified as current assets.

Available-for-sale financial assets

Available-for-sale financial assets are non-derivatives that are either designated in this category or not classified in any of the other categories.

They are included in non-current assets unless the investment matures or management intends to dispose of it within: 12 months of the end of the reporting period.

(i) Recognition and initial measurement

Regular purchases and sales of financial assets are recognised on the trade-date, the date on which the Confederation commits to purchase or sell the asset.

Financial assets are initially recognised at fair value plus transaction costs for all financial assets not carried at fair value through profit or loss. Financial assets carried at fair value through profit or loss are initially recognised at fair value, and transaction costs are expensed in profit or loss.
NOTES TO THE FINANCIAL STATEMENTS
2. Basis of Preparation and Significant Accounting Policies (continued)
   (f) Financial assets (continued)

(ii) Subsequent measurement

Gains and losses

Financial assets at fair value through profit or loss and available-for-sale financial assets are subsequently carried at fair value. Loans and receivables and held-to-maturity financial assets are subsequently carried at amortised cost using the effective interest method.

Changes in the fair values of financial assets at fair value through profit or loss, including the effects of currency translation, interest and dividend income are recognised in profit or loss in the period in which the changes arise.

Changes in the fair value of available-for-sale financial assets are recognised in other comprehensive income. Impairment losses and exchange differences on monetary assets are recognised in profit or loss, whereas exchange differences on non-monetary assets are recognised in other comprehensive income as part of fair value change.

Interest and dividend income on available-for-sale financial assets are recognised separately in profit or loss. Interest on available-for-sale debt securities calculated using the effective interest method is recognised in profit or loss. Dividend income on available-for-sale equity instruments are recognised in profit or loss when the Confederation's right to receive payments is established.

Impairment of financial assets

An impairment loss in respect of loans and receivables and held-to-maturity investments is recognised in profit or loss and is measured as the difference between the asset’s carrying amount and the present value of estimated future cash flows discounted at the asset’s original effective interest rate. The carrying amount of the asset is reduced through the use of an allowance account.

Impact loss of financial assets (continued)

An impairment loss in respect of available-for-sale financial assets is recognised in profit or loss and is measured as the difference between the asset’s acquisition cost (net of any principal repayment and amortization) and the asset’s current fair value, less any impairment loss previously recognised. Where a decline in the fair value of an available-for-sale financial asset has been recognised in other comprehensive income, the cumulative loss in other comprehensive income is reclassified from equity to profit or loss.

An impairment loss in respect of unquoted equity instrument that is carried at cost is recognised in profit or loss and is measured as the difference between the financial asset’s carrying amount and the present value of estimated future cash flows discounted at the current market rate of return for a similar financial asset.

Impairment losses recognised in profit or loss for an investment in an equity instrument classified as available for sale is not reversed through profit or loss.

If, in a subsequent period, the fair value of a financial asset measured at amortised cost and the increase can be objectively related to an event occurring after the impairment loss was recognised in profit or loss, the impairment loss is reversed, to the extent that the asset’s carrying amount does not exceed what the carrying amount would have been had the impairment not been recognised at the date the impairment is reversed. The amount of the reversal is recognised in profit or loss.

(g) Cash and cash equivalents

Cash and cash equivalents comprise cash in hand, bank balances, deposits with banks and highly liquid investments which have an insignificant risk of changes in value. For the purpose of the cash flow statement, cash and cash equivalents are presented net of bank overdrafts and pledged deposits.
NOTES TO THE FINANCIAL STATEMENTS

2. Basis of Preparation and Significant Accounting Policies (continued)

(h) Financial liabilities

All financial liabilities are subsequently measured at amortised cost using the effective interest method other than those categorised as fair value through profit or loss.

Other financial liabilities categorised as fair value through profit or loss are subsequently measured at their fair values with the gain or loss recognised in profit or loss.

Fair value though profit or loss category comprises financial liabilities that are derivatives (except for a derivative that is a financial guarantee or a designated and effective hedging instrument) or financial liabilities that are specifically designated into this category upon initial recognition.

(i) Government grants

Government grants are recognised at its fair value where there is reasonable assurance that the grant will be received and all attached conditions will be complied with.

When the grant relates to an expense item, it is recognised as income on a systematic basis over the periods in which the Confederation recognised as an expense the related costs for which the grant is intended to compensate.

(j) Income recognition

Revenue is measured at the fair value of the consideration received or receivable net to discount and rebate on an accrual basis. Revenue is recognised at the extent that it is probable that economic benefits associated with the transaction will flow to the Confederation.

(k) Employee benefits

(i) Short-term employee benefits

Short-term employee benefit obligations in respect of salaries, annual bonuses, paid annual leave and sick leave are measured on an undiscounted basis and are expensed as the related service is provided.

A liability is recognised for the amount expected to be paid under short-term cash bonus or profit sharing plans if the Confederation has a present legal or constructive obligation to pay this amount as a result of past service provided by the employee and the obligation can be estimated reliably.
BADMINTON ASIA CONFEDERATION
(Registered under the Societies Act, 1966)

4. Other Receivables

<table>
<thead>
<tr>
<th></th>
<th>2016</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>USD</td>
<td>USD</td>
</tr>
<tr>
<td>Other receivables</td>
<td>99,126</td>
<td>559,991</td>
</tr>
<tr>
<td>Deposits</td>
<td>4,760</td>
<td>4,933</td>
</tr>
<tr>
<td>Prepayments</td>
<td>4,627</td>
<td></td>
</tr>
<tr>
<td>Less: Allowance for doubtful debts</td>
<td>-</td>
<td>(110,290)</td>
</tr>
<tr>
<td></td>
<td>108,523</td>
<td>454,724</td>
</tr>
</tbody>
</table>

5. Fixed Deposit with a Licensed Bank

The interest rate of deposits during the financial year range from 0.17% to 3.10% (2015: 0.15% to 3.10%) and the average maturity of deposits is 171 days (2015: 171 days).

6. Translation Reserve

<table>
<thead>
<tr>
<th></th>
<th>Surplus</th>
<th>Translation Reserve</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>USD</td>
<td>USD</td>
<td>USD</td>
</tr>
<tr>
<td>At 1 January 2015</td>
<td>2,395,232</td>
<td>(173,053)</td>
<td>2,222,179</td>
</tr>
<tr>
<td>Surplus for the financial year</td>
<td>46,389</td>
<td>-</td>
<td>46,389</td>
</tr>
<tr>
<td>Movement in translation reserve resulting from:</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>- Difference in average and closing rate</td>
<td>-</td>
<td>(450,754)</td>
<td>(450,754)</td>
</tr>
<tr>
<td>- Unrealised foreign exchange gain</td>
<td>-</td>
<td>342,518</td>
<td>342,518</td>
</tr>
<tr>
<td>At 31 December 2015</td>
<td>2,441,621</td>
<td>(281,289)</td>
<td>2,160,332</td>
</tr>
<tr>
<td>At 1 January 2016</td>
<td>2,441,621</td>
<td>(281,289)</td>
<td>2,160,332</td>
</tr>
<tr>
<td>Surplus for the financial year</td>
<td>404,846</td>
<td>404,846</td>
<td></td>
</tr>
</tbody>
</table>
7. **Members Information**

Badminton Asia is currently represented by 41 member associations from 5 sub regions all across Asia (2015: 41 members from 5 sub regions).

8. **Staff Costs**

<table>
<thead>
<tr>
<th>Year</th>
<th>Total Costs</th>
</tr>
</thead>
<tbody>
<tr>
<td>2016</td>
<td>263,727 USD</td>
</tr>
<tr>
<td>2015</td>
<td>64,085 USD</td>
</tr>
</tbody>
</table>

Staff costs (excluding Management Committee) = 263,727 USD - 64,085 USD = 269,802 USD

Included in staff costs above are contributions made to the Employees Provident Fund under a defined contribution amounting to USD28,063 (2015: USD6,191).

The total number of employees (excluding Management Committee) of the Confederation at the end of the financial year was 10 (2015: 7).

9. **Taxation**

No provision for taxation has been made during the financial year as the Confederation is exempted from tax in accordance with Section 44(6) of the Income Tax Act, 1965.

10. **Financial Instruments**

The Confederation's financial risk management policy seeks to ensure that adequate financial resources are available for the development of the Confederation’s whilst managing its financial risk including liquidity and cash flow risk. The Confederation operates within guidelines that are approved by the Boards and the Confederation’s policy is not to engage in speculative transactions.

The main areas of financial risks faced by the Confederation and the policy in respect of the major areas of treasury activity are set out as follows:

(a) **Liquidity and cash flow risk**

The Confederation maintains a certain level of cash and cash convertible investments to meet its working capital requirements.

(b) **Foreign exchange risk**

The Confederation is exposed to foreign current risk as a result of its normal operation activities when the currency domination differs from its functional currency.

The Confederation maintains a natural hedge, wherever possible, by depositing foreign currency proceeds from receipt into foreign currency bank account which will preliminary be used for payments in the same domination. Foreign exchange exposures in transactional currencies other than functional currency of the operating entities are kept to an acceptable level.

(c) **Credit risk**

Cash deposits and other receivables may give rise to credit risk which requires the loss to be recognised if a counterparty defaults on its obligations. The Confederation's exposure to credit risk arises primarily from other receivables. For other financial assets (including cash and bank balances), the Confederation minimises credit risk by dealing exclusively with high credit rating counterparties.

The credit risk with respect to other receivables are managed through the application of credit approvals, credit limits and monitoring procedures. Credit is extended to the customers based upon careful evaluation of the customer's financial condition and credit history.

The Confederation's normal credit term granted to customers ranges from 30 to 60 days. Any other credit terms are assessed and approved on a case-by-case basis depending on the length of trading relationship, the volume of trade and other management considerations.

(d) **Fair values**

The carrying amounts of cash and cash equivalents and other receivables and other payables approximate fair value due to the relatively short to USD nature of these financial instruments.

10. **Date of Authorisation for Issue**

The financial statements of the Confederation for the financial year ended 31 December 2016 were authorised for issue in accordance with a resolution of the Management Committee on 8 March 2017.
MARKETING COMMITTEE REPORT
JANUARY 2016 TILL DECEMBER 2016

MARKETING COMMITTEE
Chair of Marketing : Ms. Kholoud Bitar
Deputy Chair of Marketing : Mr. Winston Batanghari
To create awareness of Badminton Asia and its activities, three focus areas had been establish, also including a future plan as follow:

1. **REBRANDING AND PROMOTION**
   
   1.1 The rebranding our Confederation, thus giving a fresh look and feel to all our logos, corporate theme and also through our website.
   
   1.2 The website has been the main communication tool for Badminton Asia. Media 247 was hired to provide content to the website starting in April 2016.
   
   1.3 To hire a Marketing and Communication Executive.
   
   1.4 The Committee in May has decided to get free-lance writers from various countries to write badminton contents for our website. The Committee had targeted Philippines, Mongolia, Jordan, Kazakhstan and Bangladesh. However, the response has been lukewarm. Despite the lukewarm response, the committee still believe this is a viable programme, and will continue to pursue this programme. Thus, the hiring of the executive is made more urgent.

2. **SPONSORSHIP**
   
   2.1 To ensure in maximising the Confederation’s sponsorship, we have also identify Badminton Asia’s property and repackage our product that can be offered to potential sponsors. We have repackage our products to the following:
   
   2.1.1 Events, which consist of Badminton Asia Major Events and International Challenge Circuit
   
   2.1.2 Partners in the Development Programme of Badminton Asia
   
   2.1.3 Production of TV series on badminton in Asia
   
   2.1.4 Official Partnership with Badminton Asia, namely Official.
   
   2.2 After the repackageing, we have approached many agencies for them to assist in soliciting for partners. However, we have finally agree to discuss and consider to appoint MP & Silva as our commercial and marketing agent. MP & Silva has been appointed due to the international networking as well as their reputation as an international sports agency.
   
   2.3 After much negotiation, with two equipment brands, we have finally awarded the Official Equipment Partner to Shijiazhuang Sports Co. Ltd. (Enlio). Enlio is an established Sports Equipment company from China and has been active partner in table tennis, handball and field hockey. They are now seriously venturing into badminton and with an attractive sponsorship offer to Badminton Asia, it is therefore in the best interest of Badminton Asia to award this sponsorship to Enlio.
   
   2.4 MP & Silva will also remain to be our Media Rights holder, as again they had offered an attractive package to Badminton Asia. They will also be working with the Events Department on the promotion of our events.
3. PROMOTING NEW BADMINTON STARS

3.1 This the third focus of the Marketing Committee but also an important focus. The sport will have 'no value' if there are no stars in the sport. Therefore, it is only vital to create and promote new stars. This has been done by creating a 'special feature' on young Asian players in our website.

3.2 Worked with BWF by leaking our 'special feature' articles to BWF website.

4. FUTURE PLANS

4.1 The Marketing Committee will continue to focus on three areas above for the year 2017, but with more specified programmes. The Marketing Committee will work with the other committees to ensure that Badminton Asia and its activities will continue to receive much publicity and news. Some of the plans that are in the pipeline are:

4.1.1 To start a social media platform. Although this was planned for this year but there was no man-power to manage it.

4.1.2 To work with the Development Team, and to create a pool of ex-badminton greats. These ex-greats will be our pool of coaches and they can assist us in promoting badminton by conducting coaching clinic, roadshows and exhibition matches at selected cities.

4.1.3 To work closely with Members Associations to assist them to promote their new stars.

4.1.4 To work with Publicity Committee, to have a special day to recognise contributions made by players, coaches and officials.
1. To work closely with BWF to get support from IPC (International Paralympic Committee).

2. A database of athletes is needed from all our members. In addition, Asian Badminton Confederation for Disable (ABCD) is in discussion with BWF to sort out the roles and responsibility on Para Badminton in Asia. At the moment Badminton Asia need to wait for the outcome of the discussion and to have a clear directive from BWF.

At this moment, BWF is still the major driver in Para Badminton activities in Asia.

3. Badminton Asia acknowledges that now each and every member country has their own Para Badminton. The fastest way to support their cause is to provide them with equipment, such as shuttlecocks and wheelchairs. A database from all members with regards to Para Badminton and to understand their current condition of needs would be viable to negotiate with potential sponsors.
PUBLICITY & AWARDS COMMITTEE REPORT
JANUARY 2016 TILL DECEMBER 2016

PUBLICITY & AWARDS COMMITTEE
Chair of Publicity & Awards: Mr. Ramesh Shrestha Kumar
Deputy Chair of Publicity & Awards: Mr. Ernest Saudjana
1. A new branding initiatives, content and publication in various platforms and social media needed to be activated soonest possible to create wider reach of awareness of badminton fans around the world. This includes target reach, recognition and awards for Asian members and players.

2. Although the new website received positive feedbacks from various stakeholders, it is the only wide-reaching platform between Badminton Asia and the rest of the badminton fans and communities around the world. It will be the main platform for information sharing and updates of Badminton Asia activities, but other platforms such as social media implementation must be created and activated for greater reach.

3. There will be the International Sports Press Association (AIPS) Asia Congress in Kuala Lumpur in February 2017, and we can work with them on a cooperative measure that would also to train their young reporters in our events and in return they can write or contribute articles on our events and activities for us.

   AIPS Asia have extensive networking that Badminton Asia can tap into their resources, and they are also part of the AIPS (World Body). With this we could have more media interaction.


5. Badminton Asia had won the Gold Award in Best Sports Youth Programme of the Year category in the Sports Industry Awards (SPIA) Asia 2016 at the Gala Dinner Award on 4th October 2016 in Bangkok, Thailand.

SPIA Asia 2016 recognizes and celebrates the achievements made by the sporting industry in Asia and has already become the currency for recognizing excellence within the sports industry in Asia and our event will award prizes in 19 distinct with winners coming from 17 eligible to participate countries.
Badminton Asia is heading towards professionalism and good governance, it is imperative to have proper guidelines and procedures for internal stakeholders.

1. The Committee had developed the following two documents
   1.1 Guidelines for Badminton Asia Executive Committee Procedures
   1.2 Badminton Asia Rules and Regulations (Including Terms of Reference for Standing Committees)

Although the Constitution will always take precedence, the abovementioned documents will provide the procedures, instructions and guideline to all operational matters, and it will be constantly reviewed by the EXCO.
TECHNICAL OFFICIALS COMMITTEE REPORT
JANUARY 2016 TILL DECEMBER 2016

TECHNICAL OFFICIALS COMMITTEE
Chair of Technical Officials : Mr. Chua Soo Hock
Deputy Chair of Technical Officials : Mr. Girish Natu
Senior Executive of Technical Officials : Ms. Christy Goh
1.1 Badminton Asia Umpires Appraisal Course (BWF A to BWF C) 2016

The Badminton Asia Umpires Appraisal Course (BWF A to BWF C) was held during Malaysia Maters Grand Prix Gold 2016 schedule from 19 to 24 January 2016 in Pulau Pinang, Malaysia. 8 candidates from 8 countries attended the course.

<table>
<thead>
<tr>
<th>NO</th>
<th>NAME</th>
<th>COUNTRY</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>MS LIU YUN</td>
<td>CHN</td>
</tr>
<tr>
<td>2</td>
<td>WAHYANA</td>
<td>INA</td>
</tr>
<tr>
<td>3</td>
<td>SUDEEP BARVE</td>
<td>IND</td>
</tr>
<tr>
<td>4</td>
<td>DAVID WONG PENG SENG</td>
<td>MAS</td>
</tr>
<tr>
<td>5</td>
<td>RICHARD TING YUH CHERNG</td>
<td>SIN</td>
</tr>
<tr>
<td>6</td>
<td>KRAISING THONGTUP</td>
<td>THA</td>
</tr>
<tr>
<td>7</td>
<td>MAI LANG YEN</td>
<td>VIE</td>
</tr>
<tr>
<td>8</td>
<td>LAKPRIYA EDIRISINGHE</td>
<td>SRI</td>
</tr>
</tbody>
</table>

Course Conductors
Sudhakar Vemuri (IND), Ms Yau Lin Na (MAS)

1.2 Badminton Asia Umpires Appraisal Course (Badminton Asia C to BWF A) 2016

The Badminton Asia Umpires Appraisal Course (Badminton Asia C to BWF A) was held during Badminton Asia Team Championships 2016 schedule from 15 to 21 February 2016 in Hyderabad, India. 10 candidates from 6 countries attended the course.

<table>
<thead>
<tr>
<th>NO</th>
<th>NAME</th>
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</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>MOHAMMED NAZIB ISMAIL</td>
<td>BAN</td>
</tr>
<tr>
<td>2</td>
<td>CHRIS YIP TING PONG</td>
<td>HKG</td>
</tr>
<tr>
<td>3</td>
<td>MS ANDI PURNAMA</td>
<td>INA</td>
</tr>
<tr>
<td>4</td>
<td>SHAILESH KULKARNI</td>
<td>IND</td>
</tr>
<tr>
<td>5</td>
<td>HYUNG KU AM</td>
<td>KOR</td>
</tr>
<tr>
<td>6</td>
<td>IRIANTO</td>
<td>INA</td>
</tr>
<tr>
<td>7</td>
<td>KIM KANG HYUN</td>
<td>KOR</td>
</tr>
<tr>
<td>8</td>
<td>MOHAMAD HASAN HOSEIN ZADEH</td>
<td>IRI</td>
</tr>
<tr>
<td>9</td>
<td>MS MANSOOREH SADAT JARCHIAN</td>
<td>IRI</td>
</tr>
<tr>
<td>10</td>
<td>AJENDRA RAI</td>
<td>IND</td>
</tr>
</tbody>
</table>

Course Conductors
Sudhakar Vemuri (IND), Girish Natu (IND), Ms Sandie Zheng (CHN)
1.3 Badminton Asia Umpires Appraisal Course (Badminton Asia C to BWF A) 2016 (2)

The Badminton Asia Umpires Appraisal Course (Badminton Asia C to BWF A) 2016 (2) was held during Singapore Open Super Series 2016 schedule from 12 to 17 April 2016 in Singapore. 5 candidates from 5 countries attended the course.

<table>
<thead>
<tr>
<th>NO</th>
<th>NAME</th>
<th>COUNTRY</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>NARANON NORRADECHARNON</td>
<td>THA</td>
</tr>
<tr>
<td>2</td>
<td>CHUNG CHING FENG</td>
<td>TPE</td>
</tr>
<tr>
<td>3</td>
<td>MS KANG SUN YOUNG</td>
<td>KOR</td>
</tr>
<tr>
<td>4</td>
<td>MAKOTA UENO</td>
<td>JPN</td>
</tr>
<tr>
<td>5</td>
<td>SHAILESH KULKARNI</td>
<td>IND</td>
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<tr>
<td>6</td>
<td>HO HEE SHEN</td>
<td>OBSERVER</td>
</tr>
</tbody>
</table>

Course Conductors:
Girish Natu (IND), David Chang (TPE)

1.4 Badminton Asia Umpires Certification Course 2016

The Badminton Asia Umpires Certification Course 2016 was held during Badminton Asia Championships 2016 schedule from 26 April to 1 May 2016 in Wuhan, China. 12 candidates from 11 countries attended the course.

<table>
<thead>
<tr>
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<th>NAME</th>
<th>COUNTRY</th>
<th>RESULT</th>
</tr>
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<tbody>
<tr>
<td>1</td>
<td>SUN GANG</td>
<td>CHN</td>
<td>PASSED</td>
</tr>
<tr>
<td>2</td>
<td>ABDUL LATIF JAHARI</td>
<td>INA</td>
<td>PASSED</td>
</tr>
<tr>
<td>3</td>
<td>C R RAJEEV</td>
<td>IND</td>
<td>PASSED</td>
</tr>
<tr>
<td>4</td>
<td>MS SAKAMOTO EMI</td>
<td>JPN</td>
<td>PASSED</td>
</tr>
<tr>
<td>5</td>
<td>SHANIL ABDUL RAHIM</td>
<td>BRN</td>
<td>PASSED</td>
</tr>
<tr>
<td>6</td>
<td>MS LAU CHEN LEA</td>
<td>MAS</td>
<td>PASSED</td>
</tr>
<tr>
<td>7</td>
<td>DEEPAK THAPA</td>
<td>NEP</td>
<td>PASSED</td>
</tr>
<tr>
<td>8</td>
<td>HO HEE SHEN</td>
<td>SIN</td>
<td>PASSED</td>
</tr>
<tr>
<td>9</td>
<td>GAURAV KHANNA</td>
<td>IND</td>
<td>PASSED</td>
</tr>
<tr>
<td>10</td>
<td>AHMED SHIHAM</td>
<td>MDV</td>
<td>FAILED</td>
</tr>
<tr>
<td>11</td>
<td>KASUN MADURANGA</td>
<td>SRI</td>
<td>FAILED</td>
</tr>
<tr>
<td>12</td>
<td>ARIN NILSAKUL</td>
<td>THA</td>
<td>FAILED</td>
</tr>
</tbody>
</table>

Course Conductors:
Sudhakar Vemuri (IND), Ms Sandie Zheng (CHN), Steve Cheng (HKG)
1.5 Badminton Asia Regional Umpires Course 2016 – South East Asia

The Badminton Asia Regional Umpires Course 2016 – South East Asia was held during Ciputra Hanoi Yonex Vietnam International Challenge 2016 schedule from 27 May to 6 June 2016 in Hanoi, Vietnam. 12 candidates from 5 countries attend the course.

<table>
<thead>
<tr>
<th>NO</th>
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<th>COUNTRY</th>
<th>RANK</th>
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<tbody>
<tr>
<td>1</td>
<td>RAVENTUS PONGGOH</td>
<td>INA</td>
<td>1</td>
</tr>
<tr>
<td>2</td>
<td>MS SUDAPAT LREDPORNKUNRAT</td>
<td>THA</td>
<td>2</td>
</tr>
<tr>
<td>3</td>
<td>AMIRUL NIZAM BIN SULAIMAN</td>
<td>MAS</td>
<td>3</td>
</tr>
<tr>
<td>4</td>
<td>MS THWET THWET AUNG</td>
<td>MYA</td>
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</tr>
<tr>
<td>5</td>
<td>MS HOANG BICH NGOC</td>
<td>VIE</td>
<td>5</td>
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<tr>
<td>6</td>
<td>SAIFUL BACHRY</td>
<td>INA</td>
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<td>VIE</td>
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<td>10</td>
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<td>MAS</td>
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<td>11</td>
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<td>VIE</td>
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<tr>
<td>12</td>
<td>TRUONG MINH TIEN</td>
<td>VIE</td>
<td>12</td>
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</tbody>
</table>

Course Conductors
Girish Natu (IND), Ms Yau Lin Na (MAS)

1.6 Badminton Asia Umpires Accreditation Course 2016

The Badminton Asia Umpires Accreditation Course 2016 was held during Badminton Asia Junior Championships U19 2016 schedule from 6 to 18 July 2016 in Bangkok, Thailand. 13 candidates from 11 countries attend the course.

<table>
<thead>
<tr>
<th>NO</th>
<th>NAME</th>
<th>COUNTRY</th>
<th>RESULT</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>MS SHEN YUQI</td>
<td>CHN</td>
<td>PASSED</td>
</tr>
<tr>
<td>2</td>
<td>LIM HOE HWANG, STEVEN</td>
<td>MAS</td>
<td>PASSED</td>
</tr>
<tr>
<td>3</td>
<td>ARDI JUMARYANTO</td>
<td>INA</td>
<td>PASSED</td>
</tr>
<tr>
<td>4</td>
<td>BRANG MAI</td>
<td>MYA</td>
<td>PASSED</td>
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<td>5</td>
<td>NISHANT BHAT</td>
<td>BRN</td>
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<td>6</td>
<td>SAMPATHARAO SURIBABU</td>
<td>IND</td>
<td>PASSED</td>
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<tr>
<td>7</td>
<td>MS SUDAPAT LREDPORNKUNRAT</td>
<td>THA</td>
<td>PASSED</td>
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<tr>
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<td>SEYE MOJATA TAE</td>
<td>IRI</td>
<td>PASSED</td>
</tr>
<tr>
<td>9</td>
<td>AGHA SHAKIR HUSSAIN</td>
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<td>SRI</td>
<td>PASSED</td>
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<td>FAILED</td>
</tr>
<tr>
<td>12</td>
<td>MS DARUNEE MASOMPONG</td>
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<tr>
<td>13</td>
<td>FARIS HUSSAIN</td>
<td>MDV</td>
<td>NO SHOW</td>
</tr>
</tbody>
</table>

Course Conductors:
Girish Natu (IND), Ms Sandie Zheng (CHN), Steve Cheng (HKG)
### 1.7 Badminton Asia Specific Countries Women Umpires Accreditation Course 2016

The Badminton Asia Specific Countries Women Umpires Accreditation Course 2016 was held during Kawasaki Vietnam International Series 2016 schedule from 24 September to 3 October 2016 in Bac Ninh, Vietnam. 10 candidates from 8 countries attended the course.

<table>
<thead>
<tr>
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<th>RESULT</th>
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</thead>
<tbody>
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<td>MS CHAN PUI YUEN, JESS</td>
<td>SIN</td>
<td>PASSED</td>
</tr>
<tr>
<td>2</td>
<td>MS DARUNEES MASOMPONG</td>
<td>THA</td>
<td>PASSED</td>
</tr>
<tr>
<td>3</td>
<td>MS BASSIM PANIAE</td>
<td>IRI</td>
<td>PASSED</td>
</tr>
<tr>
<td>4</td>
<td>MS CHANG CHING HUI</td>
<td>TPE</td>
<td>PASSED</td>
</tr>
<tr>
<td>5</td>
<td>MS SINT SINT CHIT</td>
<td>MYA</td>
<td>PASSED</td>
</tr>
<tr>
<td>6</td>
<td>MS THWET THWET AUNG</td>
<td>MYA</td>
<td>PASSED</td>
</tr>
<tr>
<td>7</td>
<td>MS HOANG BICH NGOC</td>
<td>VIE</td>
<td>PASSED</td>
</tr>
<tr>
<td>8</td>
<td>MS MA JENNIFER BROSULA</td>
<td>PHI</td>
<td>PASSED</td>
</tr>
<tr>
<td>9</td>
<td>MS CUNG THUY LAN</td>
<td>VIE</td>
<td>PASSED</td>
</tr>
<tr>
<td>10</td>
<td>MS TIAN QUAN</td>
<td>CHN</td>
<td>PASSED</td>
</tr>
</tbody>
</table>

Course Conductors
Sudhakar Vemuri (IND), Ms Yau Lin Na (MAS)

### 1.8 Badminton Asia Accredited Umpires Appraisal Course 2016

The Badminton Asia Accredited Umpires Appraisal Course 2016 was held during Badminton Asia U17 & U15 Junior Championships 2016 schedule from 2 to 10 October in Kudus, Indonesia. 14 candidates from 13 countries attended the course.

<table>
<thead>
<tr>
<th>NO</th>
<th>NAME</th>
<th>COUNTRY</th>
<th>RANK</th>
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</thead>
<tbody>
<tr>
<td>1</td>
<td>NGUYEN CONG HUONG</td>
<td>VIE</td>
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<tr>
<td>2</td>
<td>D M CHATHURANGA WISHWANATH</td>
<td>SRI</td>
<td>2</td>
</tr>
<tr>
<td>3</td>
<td>MS KONG MINGMIN</td>
<td>CHN</td>
<td>3</td>
</tr>
<tr>
<td>4</td>
<td>CHEN CHING KU, ROC</td>
<td>TPE</td>
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<tr>
<td>5</td>
<td>YOGENTARAN MURUGIAH</td>
<td>MAS</td>
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<tr>
<td>6</td>
<td>SHUM SAI KIT, MANFRED</td>
<td>HKG</td>
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</tr>
<tr>
<td>7</td>
<td>MS WONG WAI LEI</td>
<td>MAC</td>
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<td>8</td>
<td>MD SHAMIM HASAN SAIKAT</td>
<td>BAN</td>
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</tr>
<tr>
<td>9</td>
<td>OM BIKRAM RANA</td>
<td>NEP</td>
<td>9</td>
</tr>
<tr>
<td>10</td>
<td>WANG CHANG HSI, OSCAR</td>
<td>TPE</td>
<td>10</td>
</tr>
<tr>
<td>11</td>
<td>SIM TECK MENG, JOHNNY</td>
<td>SIN</td>
<td>11</td>
</tr>
<tr>
<td>12</td>
<td>MARZUKI SAHABUDDI INDOLONGI</td>
<td>INA</td>
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<td>13</td>
<td>KAWAHARA YOSHINOBU</td>
<td>JPN</td>
<td>13</td>
</tr>
<tr>
<td>14</td>
<td>OSAMAH ADNAN ALI</td>
<td>IRQ</td>
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</tr>
</tbody>
</table>

Course Conductors
Ms Yau Lin Na (MAS), David Chang (TPE)
The Badminton Asia Regional Umpires Course 2016 (South and West Asia) was held during Nepal International Series 2016 schedule from 9 to 18 December 2016 in Kathmandu, Nepal. 14 candidates from 6 countries attended the course.

<table>
<thead>
<tr>
<th>NO</th>
<th>NAME</th>
<th>COUNTRY</th>
<th>RANK</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>WITHANAGE CHETHANA LAKMAL</td>
<td>SRI</td>
<td>1</td>
</tr>
<tr>
<td>2</td>
<td>RAVI KUMAR DIXIT</td>
<td>IND</td>
<td>2</td>
</tr>
<tr>
<td>3</td>
<td>NITIN SAMAN</td>
<td>IND</td>
<td>3</td>
</tr>
<tr>
<td>4</td>
<td>G.K G UPUL ANURUDDHA</td>
<td>SRI</td>
<td>4</td>
</tr>
<tr>
<td>5</td>
<td>MS MVAIDYANATHAN NURANI</td>
<td>BRN</td>
<td>5</td>
</tr>
<tr>
<td>6</td>
<td>SAJU VEMLUTHRA SUKUMARAN</td>
<td>BRN</td>
<td>6</td>
</tr>
<tr>
<td>7</td>
<td>ASHRAF RASHEED</td>
<td>MDV</td>
<td>7</td>
</tr>
<tr>
<td>8</td>
<td>BASEL MISBAH JAMIL ALNOBANI</td>
<td>JOR</td>
<td>8</td>
</tr>
<tr>
<td>9</td>
<td>SUMIT SHAKYA</td>
<td>NEP</td>
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<td>10</td>
<td>SHIFAZ MOHAMED</td>
<td>MDV</td>
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<td>11</td>
<td>MS SAMAN IQBAL</td>
<td>NEP</td>
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<tr>
<td>12</td>
<td>RADHESHYAM MACHAMASHI</td>
<td>NEP</td>
<td>12</td>
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<tr>
<td>13</td>
<td>KEDAR DHIMAL</td>
<td>NEP</td>
<td>13</td>
</tr>
<tr>
<td>14</td>
<td>SAMER ABDELKARIM MAHD AHMAD</td>
<td>JOR</td>
<td>14</td>
</tr>
</tbody>
</table>

Course Conductors
Ms Yau Lin Na (MAS), Sudhakar Vemuri (IND)

The BWF Umpires Certification Course 2016 was held during Thomas and Uber Cups Finals 2016 schedule from 15 to 22 May 2016 in Kunshan, China. 4 candidates from Asia was selected to attend the upgrading course.

<table>
<thead>
<tr>
<th>NO</th>
<th>NAME</th>
<th>COUNTRY</th>
<th>RESULT</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>DAVID WONG PENG SENG</td>
<td>MAS</td>
<td>PASSED</td>
</tr>
<tr>
<td>2</td>
<td>SUDEEP BARVE</td>
<td>IND</td>
<td>PASSED</td>
</tr>
<tr>
<td>3</td>
<td>MS LIU YUN</td>
<td>CHN</td>
<td>PASSED</td>
</tr>
<tr>
<td>4</td>
<td>WAHYANA</td>
<td>INA</td>
<td>PASSED</td>
</tr>
</tbody>
</table>

The BWF Umpires Accreditation Course 2016 was held during Celcom Axiata Malaysia Open World Superseries Premier 2016 schedule from 5 to 10 April 2016 in Shah Alam, Malaysia. 5 candidates from Asia was selected to attend the upgrading course.

<table>
<thead>
<tr>
<th>NO</th>
<th>NAME</th>
<th>COUNTRY</th>
<th>RESULT</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>MOHAMMED NAZIB ISMAIL</td>
<td>BAN</td>
<td>PASSED</td>
</tr>
<tr>
<td>2</td>
<td>CHRIS YIP TING PONG</td>
<td>HKG</td>
<td>PASSED</td>
</tr>
<tr>
<td>3</td>
<td>KIM KANG HYUN</td>
<td>KOR</td>
<td>PASSED</td>
</tr>
<tr>
<td>4</td>
<td>MOH. HASAN HOSENIN ZADEH</td>
<td>IRI</td>
<td>FAILED</td>
</tr>
<tr>
<td>5</td>
<td>AJENDRA RAI</td>
<td>IND</td>
<td>FAILED</td>
</tr>
</tbody>
</table>
The BWF Umpires Accreditation Course 2016 (2) was held during French Open World Super Series 2016 schedule from 25 to 30 October 2016 in Paris, France. 3 candidates from Asia was selected to attend the upgrading course.

<table>
<thead>
<tr>
<th>NO</th>
<th>NAME</th>
<th>COUNTRY</th>
<th>RESULT</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>MS KANG SUN YOUNG</td>
<td>KOR</td>
<td>PASSED</td>
</tr>
<tr>
<td>2</td>
<td>SHAILESH KULKARNI</td>
<td>IND</td>
<td>PASSED</td>
</tr>
<tr>
<td>3</td>
<td>CHUNG CHING FENG</td>
<td>TPE</td>
<td>PASSED</td>
</tr>
</tbody>
</table>

**NO  NAME  COUNTRY  RESULT**

1. MS KANG SUN YOUNG  KOR  PASSED
2. SHAILESH KULKARNI  IND  PASSED
3. CHUNG CHING FENG  TPE  PASSED

**REFEREE**

1.12 Badminton Asia Accredited Referees Course 2016

The Badminton Asia Accredited Referees Course 2016 was held during Badminton Asia Junior Championships U19 2016 schedule from 6 to 10 July 2016 in Bangkok, Thailand. 11 candidates from 11 countries attended the course.

<table>
<thead>
<tr>
<th>NO</th>
<th>NAME</th>
<th>COUNTRY</th>
<th>RESULT</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>ARUNA SANJEEWA WIJESEKERA</td>
<td>SRI</td>
<td>PASSED</td>
</tr>
<tr>
<td>2</td>
<td>CHRIS YIP TING PONG</td>
<td>HKG</td>
<td>PASSED</td>
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<tr>
<td>3</td>
<td>GAURAV KHANNA</td>
<td>IND</td>
<td>PASSED</td>
</tr>
<tr>
<td>4</td>
<td>ASKAR ORMANOV</td>
<td>KAZ</td>
<td>PASSED</td>
</tr>
<tr>
<td>5</td>
<td>MA JAYASHREE NAIR</td>
<td>BRN</td>
<td>PASSED</td>
</tr>
<tr>
<td>6</td>
<td>UDAY SANE</td>
<td>IND</td>
<td>PASSED</td>
</tr>
<tr>
<td>7</td>
<td>MS FARIBA MADADI</td>
<td>IRI</td>
<td>PASSED</td>
</tr>
<tr>
<td>8</td>
<td>MS HAJAH SURIA YAMAT</td>
<td>MAS</td>
<td>FAILED</td>
</tr>
<tr>
<td>9</td>
<td>MOHAMMED NAZIB ISMAIL</td>
<td>BAN</td>
<td>FAILED</td>
</tr>
<tr>
<td>10</td>
<td>MS JITIRUT THANUAKAPARAT</td>
<td>THA</td>
<td>FAILED</td>
</tr>
<tr>
<td>11</td>
<td>EDY RUFIAWTO</td>
<td>INA</td>
<td>FAILED</td>
</tr>
</tbody>
</table>

3 Observer from Indonesia

Course Conductors
Chua Soo Hock (MAS), Girish Natu (IND), Anthony Linggian (MAS)
1.14 REFEREES ASSESSMENT
(Badminton Asia Accredited, Certificated and BWF Accredited Referee)

1.14.1 Mrs Liu Qian (CHN) was assessed as a BWF Accredited Referee during Badminton Asia Team Championships schedule from 15 to 21 February 2016 in Hyderabad, India (PASSED).

1.14.2 Mrs Zahra Rahmaty (IRI) was assessed as a BWF Accredited Referee during Badminton Asia U19 Junior Championships 2016 schedule from 9 to 17 July 2016 in Bangkok, Thailand (PASSED).

1.14.3 Mr Teody Villaflor (PHI) was assessed as a Badminton Asia Certificated Referee during Vietnam International Challenge schedule from 31 May to 5 June 2016 in Hanoi, Vietnam (PASSED).

1.14.4 Mr Lui Wan Swee (MAS) as assessed as a Badminton Asia Certificated Referee during Vietnam International Series 2016 schedule from 28 September to 2 October 2016 in Bac Ninh, Vietnam (PASSED).

1.14.5 Steve Cheng (HKG) was assessed as a Badminton Asia Accredited Referee during Malaysia International Youth U19 2016 schedule from 5 to 10 September 2016 in Kuala Terengganu, Malaysia (PASSED).

1.14.6 Zheng Sanliang (CHN) were assessed as a Badminton Asia Accredited Referee during Bahrain International Challenge 2016 schedule from 26 to 30 October 2017 in Segayya, Bahrain (PASSED).

1.14.7 Samantha Kumari (SRI) were assessed as a Badminton Asia Accredited Referee during Indonesia International Challenge 2016 schedule from 1 to 6 November 2016 in Semarang, Indonesia (FAILED).

1.14.8 Ashley George (BRN) were assessed as a Badminton Asia Certificated Referee during Malaysia International Challenge 2016 schedule from 8 to 13 November 2016 in Kota Kinabalu, Sabah, Malaysia (PASSED).
1. The Committee had mainly focused most of its activities in Afghanistan; with the aim to encourage more women to be involved in badminton.

2. A collaboration with the Technical Officials Committee to conduct a “women-only” umpires’ accreditation course for developing countries in during the Vietnam International Series 2016 in Bac Ninh Vietnam.
Badminton Asia is the governing body of badminton in the continent in Asia. It is one of the five continental bodies under the flagship of Badminton World Federation (BWF). Badminton Asia is one of the oldest confederation, being founded in 1959. Currently, Badminton Asia is headquartered in Petaling Jaya, Malaysia, and having 43 Member Associations. These Member Associations can be divided into five regions, namely West Asia, Central Asia, South Asia, East Asia and South East Asia.
VISION
With the recent rebranding exercise, Badminton Asia is charting a new era and a more dynamic Confederation which recognises all members as of equal importance and every member has a role to play for Asia. Badminton Asia also adopted a new theme “Smash the World” which serves as a constant reminder that Badminton Asia shall strive to push badminton as the most popular sport in Asia and at the same time, to be the best in the sport. Hence, the vision for Badminton Asia is “to promote, develop and strengthen the sport of badminton in Asia”.

KEY FOCUS
Badminton Asia 2020 need to be achieved by being more focused in the implementation and planning. In recognizing the BWF’s strategic plan, Badminton Asia 2020 shall be the extension and at the same time, complementary to BWF’s plan. Hence, Badminton Asia shall emphasis on five key areas; namely:
1. Development
2. Events
3. Marketing and Publicity
4. Management and Governance
5. Inclusiveness

OBJECTIVES
Whilst distinguishing with the objectives of BWF, Badminton Asia’s goals would work on a broader framework and will work towards achieving the vision of Badminton Asia and ultimately fulfilling the overall BWF’s objectives. The vision can be achieved by adhering to the following goals:
- To provide focused and objective support to Member Associations’ development programmes and to maximize the potential of MAs.
- To promote and encourage all MAs to succeed at the pinnacle of world badminton in all aspects (e.g. players’ performance, coaching standards, standards of technical expertise and facilities).
- To organise top level competitions in order to provide necessary platforms that raise the standard of competitions in Asia.
- To enhance the commercial value by producing and commercialising attractive products that can engage and excite our stakeholders
- To encourage MAs to practice good governance by supporting them to implement professional initiatives or programmes.
- To promote integrity by ensuring the all Badminton Asia’s tournaments, matches and the conduct of its people conform to the highest ethical and sporting standards.
- To create and develop the Badminton Asia’s Challenge Circuit and raising the profile of the circuit.
- To continuous create awareness and publicity for Badminton Asia through various efficient and effective communication tools.
DEVELOPMENT STRATEGIC PLAN FOR 2016-2020

KEY FOCUS 1: DEVELOPMENT

Goals:

- To increase coaches both in quantity and quality within the Asian Confederation Fraternity.
- To increase the number of players in Asia and eventually more Asian players playing in the BWF circuit.
- To optimize and increase the BWF’s Shuttle Time Programme.
- To expand the programme of Para badminton.
- To create more opportunity for women in the area of administration, coaching and players.

<table>
<thead>
<tr>
<th>GOALS</th>
<th>STRATEGIC PROGRAMMES</th>
<th>OUTCOME IN 2016 - 2020</th>
</tr>
</thead>
</table>
| 1     | To increase coaches both in quantity and quality within the Asian Confederation Fraternity. | 1.1 To conduct more coaching courses.
1.2 To conduct more coaching seminar.
1.3 To conduct exchange programmes for coaches between developed and developing countries.
1.4 To create a coaching structure within the continent. | 1.1 Have at least 500 BWF Level 1 coaches
1.2 Have at least 250 BWF Level 2 Gauchers
1.3 To have 50 BWF Level 3 coaches by the year 2020. |
| 2     | To increase the number of players in Asia and eventually more Asian players playing in the BWF circuit. | 1.1 To increase the number of players in the AOF.
1.2 To create a pool of top coaches within Asia.
1.3 To create programmes called “Road to Argentina for Youth Olympics 2010 and “Road to Tokyo” for Olympic 2020.
1.4 To establish regional training centers. | 1.1 Olympics – 5 passports
1.2 Semifinal or last 8 in BWF Level 4 tournaments (IC)
1.3 Top 80 BWF ranking (MS/WS)
1.4 To increase the pool of players from Asia by 25 percent. |
| 3     | To optimize and increase the BWF’s Shuttle Time Programme. | 1.1 To increase the number of trained teachers.
1.2 To increase the number of trained tutors.
1.3 To increase the number of trainers. | 1.1 To have 10,000 trained teachers
1.2 To have 500 trained tutors
1.3 To have 30 trainers |
| 4     | To create more opportunity for women in the area of administration, coaching and players. | 4.1 To hire more women administrative staff.
4.2 To encourage more women to take up coaching courses and coaching assignment. | 4.1 To increase the women administrative staff by 10 percent.
4.2 To increase women coaching staff by 10 percent. |

KEY FOCUS 2: EVENTS

Goals:

- To optimize badminton participation in events within the Asian Confederation Fraternity.
- To rebrand and value add in Badminton Asia Events.
- To maximize the hosting of events (Level 4, Junior and Under 17/Under 15)
- To play a prominent role, to be part of the Organizing Committee/Working Group(s) and have it presence in Badminton events held in Multisport Games in Asia: in which Badminton Asia the controlling body for badminton in Asia.
- Create more opportunity for Badminton Asia technical officials (Asian Level) to officiate in Level 2 and Level 3 tournaments.
- Conducting technical courses for Non-English speaking officials.
- To increase the number of women technical officials.

<table>
<thead>
<tr>
<th>GOALS</th>
<th>STRATEGIC PROGRAMMES</th>
<th>OUTCOME IN 2016 - 2020</th>
</tr>
</thead>
</table>
| 1     | Increase the profiling and presentation of all Badminton Asia events, with greater marketing and promotion. | 1.1 Standardizing Presentation.
1.2 To promote good marketing.
1.3 Hawk Eye System
1.4 To promote and develop standards of event organization.
1.5 Robust Contract & Guideline Hosting. | 1.1 The main showcase and outcome in Badminton Asia.
1.2 Greater value and profiling.
1.3 Increasing attraction and appeal to wider potential sponsorships.
1.4 Greater participation of top players and more from the developing countries.
1.5 To have more high value hidden |
| 2     | New tournaments for elite and developing players. | 1.1 To introduce new badminton games which are unconventional.
1.2 To have a greater reach in badminton enthusiast by creating a new platform for them to compete.
1.3 To widen the competitive stage of the game with greater reach to all age group level.
1.4 To corporate with third party in research and development (R&D) to test new opportunities for new events. | 1.1 Beach/ outdoor Badminton
1.2 Asia Seniors
1.3 Circuit of Asian Youth U17/U15 tournaments with Asian Ranking Points. |
| 3     | Greater/better monitoring on existing and new level 4/ Junior hosting standards. | 1.1 To classify them into a Level 4/Junior Continental Circuit.
1.2 To introduce a standardized presentation standard to all the host.
1.3 A business model and a formula to be developed and distributed to all host organizers to create a partnership with Badminton Asia. | 1.1 To increase and promote hosting of International Challenge events.
1.2 Utilization of tournament software and live scoring.
1.3 With regards to the commercial contract, possibility of live streaming in all International Challenge events. |
| 4     | Greater Inclusiveness in Multisport Events. | 1.1 To ensure the event(s) organized and run in accordance to the standards of BWF (and IOC/ OCA regulations).
1.2 To monitor and ensure timely preparations of the venue, operational systems, entries/draws, logistics, accreditation and etc. Full and active involvement from pre-games, during and post-games.
1.3 Badminton Asia Staff: Official presence during pre-event and preparation, and event proper. | 1.1 To work closely and cooperatively with the Local Organizing Committee (LOC) and Technical Delegate (TD) to ensure the high standards of product delivery for the event(s). |
| 5     | Create more opportunity for Badminton Asia technical officials (Asian Level) to officiate in Level 2 and Level 3 tournaments | 5.1 To promote and develop Asian technical officials to higher level.
5.2 To produce at least 40 technical officials to Badminton Asia accredited and 10 technical officials to BWF certified. | 5.1 To produce Asia at least 40 technical officials to Badminton Asia accredited and 10 technical officials to BWF certified. |
| 6     | To increase the number of technical officials from Non-English speaking countries. | 6.1 To identify young and competent candidates
6.2 To conduct technical courses for Non-English speaking officials.
6.3 To conduct technical courses in simple basis English
6.4 To identify potential candidate and to implement mentor-meester system | 6.1 To produce at least 10 potential technical officials who can manage to communicate and officiate in English |
| 7     | To increase the number of Asian women technical officials. | 7.1 To develop and train more potential women technical officials.
7.2 To produce at least 10 women technical officials to BWF accredited. | 7.1 To produce at least 10 women technical officials to BWF accredited. |
### KEY FOCUS 3: MARKETING AND PUBLICITY

#### Goals:
- To elevate the profile of Badminton Asia and make it a well-known organization in Asia and also globally
- To create interest amongst Members Association on the role of Badminton Asia and its activities
- To rebrand the commercial value of Badminton Asia to make its product more attractive and exciting

<table>
<thead>
<tr>
<th>GOALS</th>
<th>STRATEGIC PROGRAMMES</th>
<th>OUTCOME IN 2016 - 2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 Elevation of Badminton Asia’s profile</td>
<td>1.1 Activation of social media such as Facebook, Twitter and Instagram</td>
<td>1.1 Increase awareness of Badminton Asia’s activities amongst badminton fans and winning new fans.</td>
</tr>
<tr>
<td></td>
<td>1.2 Promotion of all activities and programmes at the social media platform</td>
<td>1.2 Increase of interest in the activities of Badminton Asia and ultimately, increase of interest in the game of badminton.</td>
</tr>
<tr>
<td></td>
<td>1.3 Creation of events that promote “Players are Stars/Heroes” Major cities within Asia can be chosen for a series of event.</td>
<td>1.3 Creating wider fan base by creating more “Star players.”</td>
</tr>
<tr>
<td>2 Creation of Interest Amongst MAs</td>
<td>2.1 Increasing interactive engagement with MAs via the social media platform.</td>
<td>2.1 Increase in interest and numbers countries within Asia in the game of badminton.</td>
</tr>
<tr>
<td></td>
<td>2.2 Engaging re-badminton greats and to conduct badminton clinics within Asia.</td>
<td>2.2 Increase interest amongst MAs on the activities of Badminton Asia.</td>
</tr>
<tr>
<td></td>
<td>2.3 Working with the Development team to create a more structured development programme and assist to highlight its achievements.</td>
<td>2.3 MAs are kept informed of all Badminton Asia’s activities and changes.</td>
</tr>
<tr>
<td>3 Rebranding exercise</td>
<td>3.1 To create exciting and new products to be marketed to the potential sponsors. This can be repackage the development programme and make it as a CSR programme for companies that are interested.</td>
<td>3.1 To generate new source of income for Badminton Asia.</td>
</tr>
<tr>
<td></td>
<td>3.2 To create a TV programme on development of badminton within Asia and also on ‘rising stars’</td>
<td>3.2 Creating new links and building relationship with all stakeholders.</td>
</tr>
<tr>
<td></td>
<td>3.3 To create a more corporate “look and feel” by creating new logos, new website, new theme and etc.</td>
<td>3.3 Creating wider scope for potential sponsors.</td>
</tr>
</tbody>
</table>

### KEY FOCUS 4: MANAGEMENT AND GOVERNANCE

#### Goals:
- To create a more effective and efficient administration and operation of Badminton Asia.
- To create an organization that practices highest standards of accountability and transparency.
- To build a dynamic, vibrant and sustainable organization.
- To increase the quality and quantity of administrative staff in Badminton Asia’s office as well as in Members Association.

<table>
<thead>
<tr>
<th>GOALS</th>
<th>STRATEGIC PROGRAMMES</th>
<th>OUTCOME IN 2016 - 2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 Creating a more efficient and effective operation</td>
<td>1.1 To have an office rules and regulation.</td>
<td>1.1 Proper operational structure will be created.</td>
</tr>
<tr>
<td></td>
<td>1.2 To create proper administration systems and processes for Exco and secretariat.</td>
<td>1.2 Creating understanding of each role and responsibilities, and thus working towards efficiency.</td>
</tr>
<tr>
<td></td>
<td>1.3 Review staff performances on an annual basis.</td>
<td>1.3 Constant reporting and reviewing of performances.</td>
</tr>
<tr>
<td>2 Practicing highest standards of accountability and transparency.</td>
<td>2.1 Review and designing effective and clear protocols for Exco and staff.</td>
<td>2.1 Exco meetings will be better planned and structured.</td>
</tr>
<tr>
<td></td>
<td>2.2 Review and evaluate the operational plan and the strategic plan periodically.</td>
<td>2.2 A more systematic management system shall be generated.</td>
</tr>
<tr>
<td></td>
<td>2.3 Review and implement high standard of financial practices, such as management of grants and sponsorship.</td>
<td>2.3 Creating an effective and efficient finance department.</td>
</tr>
<tr>
<td>3 Building a dynamic, vibrant and sustainable organization.</td>
<td>3.1 To move towards a more business orientated organization by creating a more vibrant product and possible new products.</td>
<td>3.1 Progressively moving towards 2020 as a more vibrant organization.</td>
</tr>
<tr>
<td>4 To increase the quality and quantity of administrative staff in Badminton Asia’s office as well as in Members Association.</td>
<td>4.1 All Members Association top management staff will have gone through the administrative course.</td>
<td>4.1 All Members Association top management staff will have gone through the administrative course.</td>
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<td></td>
<td>4.2 To conduct yearly appraisal on all Badminton Asia’s staff.</td>
<td>4.2 Badminton Asia’s office will have at least 15 qualified staff by year 2020.</td>
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<td>4.3 To do an annual human resource review and needs for Badminton Asia’s office.</td>
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<td></td>
<td>4.4 To hire more trained and qualified administrative staff for the Badminton Asia’s office.</td>
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</table>
KEY FOCUS 5: INCLUSIVENESS

Goals:
- To create opportunity to all individuals that aspires to be part of the badminton fraternity, either as player, technical officials or administrators.
- To create avenue for participation for every individuals regardless of his physical abilities or other restriction.

<table>
<thead>
<tr>
<th>GOALS</th>
<th>STRATEGIC PROGRAMMES</th>
<th>OUTCOMES IN 2016-2020</th>
</tr>
</thead>
</table>
| 1 \ Creating opportunity to all individuals | 1.1 Focussing on Women in Badminton  
1.1.1 Conduct technical courses for women  
1.1.2 Coaching clinic for women  
1.1.3 Featuring potential women Players In our social media platform  
1.2 Conducting technical courses for Non-English speaking officials  
1.3 Creating the culture of “everyone is Important and vital to the Confederation” | 1.1 To produce at least 10 women players To play at the International Challenge circuit.  
1.2 To produce at least 10 women technical officials.  
1.3 To produce more numbers of active Members Association. |
| 2 \ Creating avenues for participation | 2.1 Focussing on Para-Badminton  
2.1.1 Plan and create an Asian Para-Badminton Championship  
2.1.2 Plan and conduct a technical course on Para-Badminton.  
2.2 Focussing on Senior Masters  
2.2.1 Plan and create an event for Senior Masters and later, a series for Senior Masters. | 2.1 Creation of an annual event for Para-badminton in Asia  
2.2 Creation of a Senior Masters series. |

CONCLUSION

Badminton Asia 2020 will be a tool for Badminton Asia to move forward towards greater heights by charting the journey strategically. Thus, Badminton Asia 2020 will serve as an organizational management activity that is used to set priorities, focus energy and resources, strengthen operations, ensure that Exco Members, Members Association, employees and other stakeholders are working toward common goals, establish agreement around intended outcomes/results, and assess and adjust the organization’s direction in response to a changing environment. It is a disciplined effort that produces fundamental decisions and actions that shape and guide what an organization is, who it serves, what it does, and why it does it, with a focus on the future. Badminton Asia 2020 will also serve as an effective strategic planning that articulates not only the direction of Badminton Asia, but also the actions needed to make progress and the methods needed to be successful.
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