



BADMINTON ASIA CONFEDERATION

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14th February 2011

Thanking You and Moving On To Establishment This 2011

Passing 2009, our year of “Assessment and Redirection” and stepping into 2010, the year for “Taking the Challenge” we are grateful to our supportive member associations and Executive Council members for having assisted us along the way in the implementation of a new development perspective for Badminton Asia Confederation. Without your support, we would not have been at this juncture of new possibilities.

We are dedicating 2011 to the “Establishment” of our development channels that has been developed and is continuously being upgraded to serve every need of every sporting organization with Excellency vision. We will create a model, specific to regions, in all aspects of development, for our member associations to use as reference or adopt. These models are result of the implementation of our development programs in 2010 all across Asia covering key aspects as:

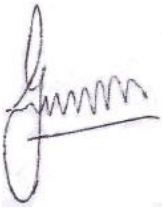
1. National Team Establishment
2. Junior Talent Development
3. Coach Education Programs
4. Schools Badminton Project
5. Developmental Events

The experience of implementing these programs has continuously improved our operation plan of the programs, suited specifically with progression action in mind. This has further summarized our pathway for 2011; Regional Training Centre Project. The Regional Training Centre will be the regional secretariat that will coordinate and implement the channels of our development program in its respective region, namely South Asia, West Asia, Central Asia and Southeast Asia.

It will also be a model for the establishment and operation of a training centre for member associations in the region. This will further house the players and coaches for value adding programs when they travel to the respective regions for events, making this a regional base not only for the development unit, but for all committees of BAC.

This year of “Establishment” will leave a solid pathway for Badminton Asia in the next 2013 – 2016 Olympic cycle and the efforts of this cycle will reap its results in the next cycle. It will take the development programs to its highest standards and strive to produce universality in high performance badminton of Asia.

Yours sincerely,

A handwritten signature in black ink, appearing to read 'Ganga Rao', with a long horizontal stroke extending to the right.

Ganga Rao
Development Chairman
Badminton Asia Confederation